

## Message from the President

Today's socio-economic system of mass production, mass consumption and mass disposal has clearly made our daily lives more convenient. However, this system has placed a greater burden on the environment, and its latent recuperative power is now being threatened. To cope with this environmental crisis on a global level and to find a balance between social development and the concerns for the environment, we must review the current socio-economic system and find a course to a "sustainable society," so that we can share blessings that the environment can offer with our future generations.

The issue of global warming poses a great threat to the world. The establishment of frameworks for solutions is actively promoted in and outside Japan, and various measures have been taken by each country. However, greenhouse gas emission has been constantly increasing in Japan and around the world.

To address global warming and other environmental issues, it is vital for industry, administration and the community to pursue environmentally-friendly activities at an individual level and unite such efforts systematically to further enhance the effects.

**Kyushu Electric Power shall maintain close contact with the community at all times and act in pursuit of valuable social goals**

Kyushu Electric Power Co., Inc. operates its business under the corporate philosophy: "Kyushu Electric Power shall maintain close contact with the community at all times and act in pursuit of valuable social goals." We established the "Environment Charter" in February 2001 to raise awareness of environment conservation and to promote the

disclosure of environment-related information in our corporative activities aiming to contribute to a sound environment. Specifically, we commit ourselves to:

- 1) Promote environmental management throughout the Kyushu Electric Power Group Companies
- 2) Reduce carbon dioxide emissions while focusing on promotion of nuclear power development
- 3) Promote a zero emissions campaign to create a recycling-oriented society
- 4) Implement the “Kyushu Homeland Forestation Program” in collaboration with local communities

We will continue to further expand and improve environmental activities, based on cooperative efforts among individual company staff members, with enhanced awareness on compliance.

In addition, we believe that our consulting services on energy conservation, which help to reduce the environmental load with the cooperation of customers, will be increasingly important to create a recycling-oriented and sustainable society. Accordingly, we will work closely with local communities to promote energy and environment education as well as practical environmental activities.

### **Furthering environmental activities resulting from communication with our customers**

This is the eighth edition of the “Environment Action Report.” Opinions of outside experts and customers have been integrated in the report for the readers’ in-depth understanding.

In the future, we hope to foster environmental activities through increased communication about the environment with a broader audience. Your opinions and suggestions will be highly appreciated.

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**Kyushu Electric Power  
Company Inc.**

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Shingo Matsuo  
President