



# Opinions from Outside the Company

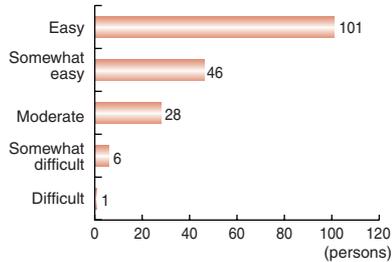
## 1 Results of the Questionnaire from the Previous Report

We received invaluable opinions regarding the implementation of Kyushu Electric Power's environmental activities through the questionnaire in the "Fiscal 2003 Kyushu Electric Power Environment Action Report" (including the Digest) published in September 2003. As of April 21, 2004, we received 183 responses from local governments, environmental NGOs, people in the education field and the general public.

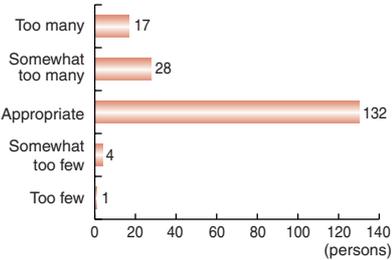
### Q1

What was your impression of the Fiscal 2003 Environment Action Report? (Choose one)

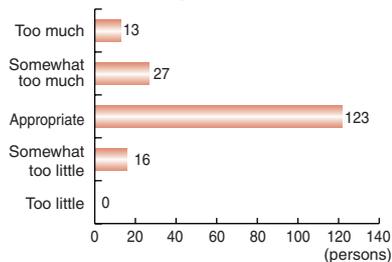
#### How easy was it to understand?



#### Amount of photographs and charts



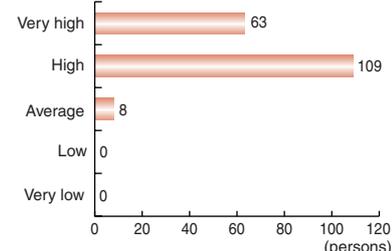
#### Detail of explanations



### Q2

What is your evaluation of Kyushu Electric Power's environmental conservation measures?

#### Evaluation of the environmental conservation measures



### Q3

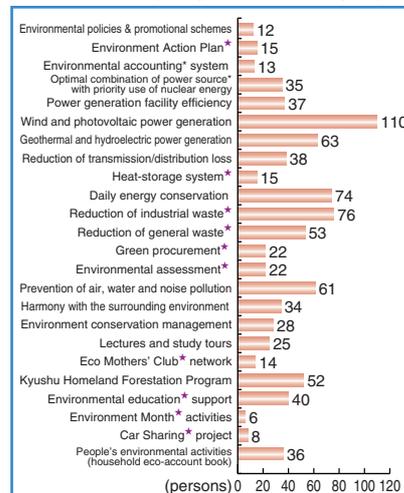
Which of the Kyushu Electric Power's environmental activities impressed you the most and why?

#### Activities chosen by a large number of respondents; the number of votes and main reasons

- Establishment of a recycling-oriented society\* (related to waste) 29 persons
  - I saw considerable achievement has been made since the challenge towards zero emissions\* began, for example, a 26% increase in the recycled amount.
  - I was surprised at the amount of collected used paper\* and its recycling rate\*. I hope that the company will further promote separation of waste including plastic bottles, as well as the recycling of fluorescent tubes.
- Promotion of renewable energy sources\* 25 persons
  - Although it is susceptible to weather, I want to see more emphasis on the development of new energy sources\*.
  - The times require the use of natural energy sources\*.
- Environmental accounting\* 14 persons
  - I have a good impression that the invisible status and costs of activities are quantified in figures and disclosed in a way that is easy to understand.
- Reduction of greenhouse gases\* 12 persons
  - I was impressed by the company's consideration for a balanced combination of nuclear energy and fossil fuels. However, nuclear safety issues remain (e.g. radioactive waste\* management and aging of power plants).
- Household eco-account book\* 10 persons
  - We can recognize our achievements by keeping the book.
  - It helps us to think about the environment in our daily life.
- "Kyushu Homeland Forestation Project" 8 persons
  - Planting trees not only protects the natural environment but teaches children its importance.
- Communication on environmental issues by the Eco Mothers' Club\* 7 persons
  - I can see the positive corporate attitude that values the local community. I think it is a very unique initiative.

### Q4

Choose five activities that Kyushu Electric Power should focus on. (Multiple answers accepted)



### Q5

List opinions or requests regarding Kyushu Electric Power's environmental activities or the content of the Environment Action Report.

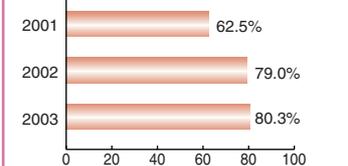
#### Opinions and requests

- Style and contents of the Report
  - There are too many uses of difficult terms and Chinese characters.
  - It would be helpful to publish the glossary as a separate booklet.
  - Pictures on the cover and title pages are appropriate, calming and heartwarming.
  - Providing columns and the explanation of terms reflect consideration given to the general public for better understanding.
- Report content
  - Why is there no report on headwater protection forests which the company owns?
  - Cases of problems should be disclosed, if any.
  - The report should include voices from employees.
- Environmental activities
  - I think planting one million trees under the "Kyushu Homeland Forestation Project" will lead to the development of the local community. Further development should be encouraged.
  - As a citizen of Miyazaki Prefecture, I am interested in the company's plan to construct transmission lines in the Laurel Forest of Aya in Miyazaki. It is undeniable that Kyushu Electric Power's PR effort is not sufficient. The company should provide detailed information to explain the reasons. Without in-depth explanations, people cannot make sound judgment on this controversial matter. Otherwise, there is a risk of emotionally-charged arguments.

#### Changes in opinions over the years

#### How easy was the report to understand?

(Percentage of those who chose "Easy" and "Somewhat easy")



#### Evaluation of the environmental conservation measures

(Percentage of those who chose "Very high" and "High")

