



6 Items Reflecting Opinions

The opinions and requests from customers and the Kyushu Electric Power Environmental Advisory Council in regard to Kyushu Electric Power's environmental activities and the Environment Action Report will be reflected in the content of the future Environment Action Report and environmental activities:

	Summary of opinion	Items reflecting the opinions
Environment Action Report	[Opinion from outside the company] ●To incorporate opinions from outside the company at an earlier stage in compiling the report	●Opinions from the Environmental Advisory Council members will be heard after the issuance of this fiscal year's report to reflect in the next report.
	[For easier reading] ●To reduce the use of difficult technical terms and Chinese characters, and create a glossary as a separate booklet	●Technical terms have reference marks for the glossary inquiry, and Chinese characters that are not taught at elementary school have reading printed in kana characters. Also, a glossary was made as a separable booklet for easy use.
	[Negative feedback] ●To provide information on received complaints	●Item entitled "Handling inquiries and complaints" was added. 
	[Employees's voices] ●To introduce voices from employees	●The "Voice" columns were inserted to introduce voices from employees.
	[Highlight] ●To describe features in a way to show differences from the previous year	●More focus was placed on providing the comparison with the previous year. 
	[Plutonium-thermal* projects] ●To explain its necessity including overseas examples	●There is more information such as overseas plutonium-thermal* projects and merits of plutonium-thermal* use.
	[Transmission line construction in the Laurel Forest of Aya] ●To provide detailed information to explain needs and reasons	●Additional information was included in the attached CD-ROM. (Not available in English.)
Environmental activities	[Environmental management* policies] ●To clarify philosophy and ideas towards "environmentally friendly business activities"	●The Kyushu Electric Power's direction is clarified in the greetings section.
	[Compliance*] ●To clarify activities under the Kyushu Electric Power Group* Environmental Activity Plan	●The plan of the next fiscal year will carry the description on the Group's ongoing "activities that emphasize the compliance with corporate ethics not limited to laws and regulations."
	[Zero emissions*] ●To pay more attention to profit projections in recycling coal ash*	●Related activities will be further pursued while giving consideration to market trends associated with expanding use of the recycled product.
	[Environmental PR*] ●To target women who are highly aware of environmental issues in PR activities and provide information from reader's viewpoint	●Various existing media including TV commercials and the Environment Action Report will be well used to continue PR activities for women. Also in response to the survey results, we will provide more environmental information which is practical and handy.
	[Environmental education*] ●Actively disseminate energy and environment-related information in collaboration with educational institutions	●We will reflect opinions raised in educational institutes where our employees held seminars and Eco Mothers*' activities to improve our environmental education. Also in collaboration with educational institutes, we will make further efforts will to raise environmental awareness on the community level.