

6 Items Reflecting Opinions, Evaluations and Commendations from Outside the Company

Items Reflecting Opinions

The opinions and requests from customers and the Kyushu Electric Power Environmental Advisory Council with regard to environmental activities and the Environment Action Report of the Kyushu Electric Power Co., Inc. will be reflected in the content of future environmental activities and Environment Action Reports.

	Summary of opinions	Response items reflecting the opinions
Environmental activities	Environmental management <ul style="list-style-type: none"> The activities described in the "Working with Society" section are inward-looking. The company should regard the general public not only as customers but also partners in jointly addressing global environmental issues ①. 	<ul style="list-style-type: none"> The importance of collaboration among different industries and social strata is pointed out in the Kyoto Protocol Target Achievement Plan. Such social needs will be considered in working out the 2006 Environment Action Plan ①.
	Global warming issues <ul style="list-style-type: none"> The company should provide customers with information on the efficient use of electricity including a call for cutting electricity consumption during peak hours. 	<ul style="list-style-type: none"> We continue to encourage customers to cut back electricity consumption during peak hours by promoting the use of electrical load leveling devices or systems and through consultations on saving energy.
	<ul style="list-style-type: none"> It is necessary to heighten customers' environmental awareness by printing their CO₂ ① emissions on electricity meter readings. 	<ul style="list-style-type: none"> With due consideration to the revised Energy Conservation Law ①, we will devise a more effective means of PR within fiscal 2005 for the prevention of global warming ① in collaboration with customers.
	<ul style="list-style-type: none"> Energetic PR is required regarding CO₂ absorption by the company owned forests. 	<ul style="list-style-type: none"> The relevant information will be included in the Environment Action Report Digest, a version for the general public. Also we actively promote PR such as by utilizing reporters' workshops.
	<ul style="list-style-type: none"> It is requested to make use of the company's facilities and their natural surroundings in addition to the area around the Onagohata Dam in providing education in energy and the environment. 	<ul style="list-style-type: none"> Based on the achievements produced through previous activities, we will discuss using such facilities to make our support for environmental education ① more effective.
	Environmental communication <ul style="list-style-type: none"> Eco Mothers ① activities need to be conducted also for the betterment of municipalities and NPOs ①. One way to do this is through collaboration with municipal programs. 	<ul style="list-style-type: none"> Such collaboration already started with some municipalities and will expand to other areas.
	Conditions of a nuclear power station at the time of earthquakes <ul style="list-style-type: none"> The company should have provided information on the nuclear power station's conditions at the time of the Fukuoka Earthquake. 	<ul style="list-style-type: none"> We have offered and will continue to offer press releases as required. We also added relevant information in the Environment Action Report Highlights along with measures taken at power plants against an earthquake. (See page 8.)
Environment Action Report	Concept of the calculation of environmental load ① reduction effect <ul style="list-style-type: none"> A baseline for an environmental load reduction effect should be provided. 	<ul style="list-style-type: none"> "Concept of Baseline" has been added to the material flow diagrams. (See page 17.)
	Evaluation of the environmental target achievement level <ul style="list-style-type: none"> There should be some description of the target achievement level and measures for the future. 	<ul style="list-style-type: none"> We added an evaluation section, and described evaluation of the target achievement level and measures for the future in the report. (See page 18.)
	Factors behind higher CO₂ emissions intensity ① <ul style="list-style-type: none"> It is necessary to explain why the nuclear power stations' utilization rate ① decreased. 	<ul style="list-style-type: none"> The report contains additional information on factors for a lower rate of nuclear power station use, and the emission intensity by fuel type we use for thermal power generation. (See page 24.)
	Concept of the optimal combination of power sources ① <ul style="list-style-type: none"> There should be objective descriptions about the merits and demerits of different energy sources. 	<ul style="list-style-type: none"> The report contains a list of features and issues of various power sources. (See page 25.)
	Kyushu Homeland Forestation Project <ul style="list-style-type: none"> There should be a description of maintenance and management after planting trees. 	<ul style="list-style-type: none"> The relevant information about tree maintenance has been added to the report. (See page 44.)
	Publication of negative information <ul style="list-style-type: none"> There should be a description of complaints received and responses to those complaints. 	<ul style="list-style-type: none"> The report includes a "Mail Box" system diagram and information regarding the individual response cases in FY2004.
	Heat pump water heater ① <ul style="list-style-type: none"> A description of its working principle is requested. 	<ul style="list-style-type: none"> The working principle of EcoCute (CO₂ refrigerant heat pump water heater) is explained in the report.
	Eco Mothers' activities <ul style="list-style-type: none"> There should be a detailed description of Eco Mothers' activities. 	<ul style="list-style-type: none"> The report contains specific examples of Eco Mothers' activities.
How customers can save energy <ul style="list-style-type: none"> The report should provide examples of specific energy-saving activities and a purchasing standpoint such as a labeling system on saving energy. 	<ul style="list-style-type: none"> The report contains more examples of energy-saving activities, information on the labeling system, and advice in choosing energy-saving appliances (source: the Energy Conservation Center, Japan: ECCJ) as well as activities by individual Eco Mothers. 	

Evaluations from Outside the Company

Name	Sponsor	Time	Kyushu Electric Power' Evaluation
Fortune Global 500	Newsweek	Announced in Newsweek in June 2004	110th (18th among domestic companies)
The 8th Nikkei Environment Management Survey	Nihon Keizai Shimbun	October 2004	First among 17 companies (in the electricity and gas division)
FY 2004 "Companies of Excellence" Ranking PRISM	Nihon Keizai Shimbun, Inc.	October 2004	199th among 1,140 companies
Environmental Rating	Tohatsu Evaluation and Certification Organization	March 2005	BBB (Fourth among ninth rating)

Commendations from Outside the Company

Recipient	Awards	Presenter	Date awarded
Nagasaki Branch Office	A letter of appreciation for planting trees	Nagasaki Prefecture	May 2004
Sendai Nuclear Power Station	Chairman's Prize at Reduce Reuse Recycle Promotion Conference	Reduce Reuse Recycle Promotion Conference	October 2004
Karita Power Station	Prize of Excellence: Successful Case of Energy Conservation in Factories & Buildings award	ECCJ	February 2005
Staff of Shin Kokura Power Station	Chairman's Prize: Excellent Technician of Energy Conservation award	ECCJ	February 2005
Staff of Matsuura Power Station	Director General Prize of Kyushu Bureau of Economy, Trade and Industry: Excellent Energy Conservation Manager award	Ministry of Economy, Trade and Industry	February 2005
	Chairman's Prize: Excellent Engineer of Energy Conservation award	ECCJ	February 2005
Staff of Hatchobaru Power Station	Director General Prize of Kyushu Bureau of Economy, Trade and Industry: Excellent Energy Conservation Manager award	Ministry of Economy, Trade and Industry	February 2005
Staff of Shin Anikawa Power Station	Chairman's Prize: Excellent Technician of Energy Conservation award	ECCJ	February 2005
Staff of Shin Tokunoshima Power Station	Chairman's Prize: Excellent Technician of Energy Conservation award	ECCJ	February 2005