

Cooperative activities with the local community and society

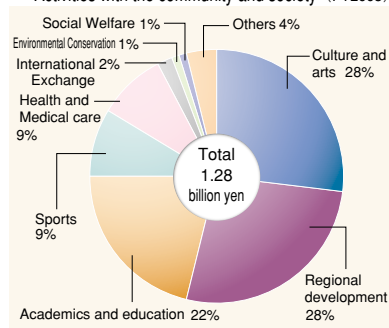
Aiming at the continuous development for a comfortable and affluent community and society, we actively promote contributions to Kyushu as a good corporate citizen.

Cooperative activities in various fields

Aiming for coexistence with the local community and society, and in order to create a more affluent society, we consider what we can do to create it, and through our business activities and local contribution activities, we take measures towards the development of our area.

Specifically in various parts of Kyushu, we make support and cooperation in various fields, such as culture and arts, sport, local activa-

▼ The expenditure breakdown regarding cooperative Activities with the community and society (FY2005)



※Except appropriate expense to environmental accounty.

tion, and social welfare.

Measure for culture and arts

Arts and culture promote vigorous activities that contribute to the support for cultural activities, and the improvement in the cultural level of an area. This is indispensable when realizing a rich and affluent lifestyle.

Music culture support

Various measures are taken for the spread of the music culture in Kyushu. Specifically, the activity of the Kyushu Symphony Orchestra, Kyushu's only professional orchestra, is fully supported. We also hold a classic concert on a regular basis, so that as many people as possible

have an opportunity to experience it.

●Kyuden Fureai Concert

The classical concerts for parents and children by the Kyushu Symphony Orchestra have been held since 1985 in suburban areas where a full-scale live concert is relatively uncommon. From 1995, the winner of the regional contests of the Student Music Concours of Japan has a chance to perform with the orchestra itself, while we assist young, talented musicians.

The total number of attendance was 5,092 persons in 2005 and as they become one with the performers, they all seem to have a great time.

In addition, we donated the ticket sales to the welfare organization of that particular area.

Cooperation towards establishment of the Kyushu National Museum

The Kyushu National Museum opened as the 4th National Museum in Japan in October 2005.

This museum, which was a long awaited dream by the locals, was a project that was done hand in hand with the government and the local citizens. Within that activity, we dispatched full time staff to take the central role in its promotional activities.

This museum was established with the viewpoint of "grasping the formation of Japanese culture from the historical viewpoint of Asia" and Kyushu seemed worthy since this land was a window of exchange between Japan and Asia from ancient times. We hope that it becomes a new base of exchange with Asia and contribute to the culture of Kyushu.



The Kyushu National Museum

Performing together with the Kyushu Symphony Orchestra

My 13th birthday turned out to be one that is truly unforgettable. This is because it was the day that I would be performing together with the orchestra.

I was able to play my music with the warm support of my teachers, the orchestra members and those involved.

I am so grateful to you for letting me experience something so wonderful. I will keep practicing while keeping the feelings I have now with me.

Thank you very much.

Ms. Nobara Nishikawa
(violin)



Activity item in FY2006	The main action plans in the FY2006
Participation in local/ community development	<ul style="list-style-type: none"> ○Instigation of a training system for young artists of traditional crafts to travel to other parts of Japan or overseas to receive training. ○Hold a "Machizukuri symposium (town development)"
Continuous active engagement in local culture, sports and volunteer activities	<ul style="list-style-type: none"> ○Building a promotional system of collaborative activities with the community and society. ○Continual implementation of cooperative activities the community and society in various areas

● Kyuden Bunka no Mori Concert

Since 1993, we have invited famous soloists and concert maestros to hold the classical concerts with the Kyushu Symphony Orchestra in various areas of Kyushu. In FY2005, the total number of attendance was 9,732 persons.

In addition, we donated the ticket sales to the Kyushu Symphony Orchestra as a support from local fans.



■ Participation in local festivals

As part of local culture preservation, and in order to deepen bonds with the locals, 3,544 employees of each business place participated in the festival of their areas in FY 2005. Our group companies also actively participate and manage a festival in their areas.



Wassho Hyakuman Summer Festival (Kitakyushu branch)

■ Assistance in Traditional Crafts

The traditional handicrafts of various areas of Kyushu are proud to have a long history and tradition, and the refined technologies serve as pre-

cious property for Kyushu. Our company takes various measures for preservation these arts, including the handicraft exhibition held at various areas, handicraft classrooms, and lectures done with the company's cooperation.

Also, we have initiated a training program for young artists of traditional crafts to travel in other parts of Japan or overseas to learn.

● Training program in other parts of Japan and overseas designed for young artists

This is a program for offering financial support for young artists of traditional crafts living in Kyushu to gain knowledge and technical skills by supporting their trips in Japan and overseas for training. It was established in 1996.

42 persons (overseas 27, Japan 15) utilized this program and trained in Japan or overseas. After they return from their training, they exchange information, put on a joint exhibition and keep contact with their training areas to further development the traditional handicrafts while putting what they learned into their creative activity.

■ Ocha-no-ma paper and a collection of essays

Since 1985, we have offered a chance widely for local people to apply the activities of literary work under co-sponsorship with

each branch office and local newspaper publishing companies.

There were 4,457 applications in FY 2005.



「Ochanoma Essay」 Winning a prize work collection

■ Cultural Activities for the next-generation

At each branch office, collection of composition, the pictures contest, the music exhibition, and other original culture activities will be promoted and performed in the local areas by children of the next generation under high school.



"My picture contest" Winning-a-prize work exhibition (Kagoshima branch)

▼ The contents of young craftsman training (FY2005)

Training sites (Country-Region)	Contents of training
China	Research of the technical propagation to the Korai Toji from Ryoji
Italy	Acquisition of the process technology from molding (hand-blown and ornament) to cutting of a Venetian glass
Okinawa Prefecture	Forming the shape on a Rokuro of the Okinawa Tsuboya ware, technical acquisition from decoration of tradition technique to calcination
Miyazaki Prefecture	Acquisition of the technique and technology for Authentic Amami Ohshima Pongee.



Training in China

The measure for local activation

■ Start of Machi-zukuri Symposium

To actively promote the Kyushu area, a “Machi-zukuri symposium” (local citizens take an active role in urban functional improvement and management processes) has been held with the cooperation of local municipalities. Every year, we invite panelists and lecturers to discuss local topics and aspects of their local culture and debate on how to reinvigorate their area in hopes of creating a better town and better community.



Fukuoka prefecture Izuka city "Machi-zukuri symposium" (the Kitakyushu branch office)

■ Creation of intellectual infrastructure

We are also tackling the creation of the new intellectual infrastructure in the Kyushu area.

In order to produce a large number of business leaders who can play an active part in Kyushu and Asia and to contribute to improvement of the whole society, we are fully supporting the “(NPO) The Kyushu-Asia Institute of Leadership,” founded by 27 industry, academic and government organizations of Kyushu.

<http://www.kail.jp>

▼ Results of the Machi-zukuri symposium (FY2005)

Areas	Number of Participants
Izuka city Fukuoka prefecture	170persons
Yanagawa city Fukuoka prefecture	150persons
Taku city Saga prefecture	250persons
Unzen city Nagasaki prefecture	250persons
Kunisaki-town Oita prefecture	600persons
Yatsushiro city Kumamoto prefecture	400persons

Support for the earthquake-stricken area of West Fukuoka

In the Fukuoka Seiho-oki earthquake on March 20, 2005 (-6 on the seismic scale), many parts of Fukuoka prefecture and surrounding areas suffered terribly from mudslides and collapsing houses. For the residents of the Genkai island, damage was severe and the evacuation period lasted a long time.

Our company developed support activities for the disaster victims, not to mention the repair work on electricity, which is an important lifeline. We offered our facility “Akari no yakata”, where is next to the Kyuden Memorial Gymnasium which was one of the shelter for victims, as a place for eating and contributed 10 million yen to the Fukuoka community for relief and restoration support.

Furthermore, in May 2005, the “Hakata Dontaku Port Festival” was held in cooperation with the local government and companies, along with the “Genki-bai Fukuoka” (Fukuoka dialect meaning, “Yes, I’m Fine Fukuoka!”) campaign. We proactively participated in reviving a city that wouldn’t let an earthquake bring it down.



“Akari no Yakata” used for meals



“Genki-bai Fukuoka” Dontaku guys

Supporting Sports

■ Activities for regional sport promotion

Since 1993, we have been trying to raise the level of sports in local areas in aiming for a bright and healthy community, holding sports events and competitions in where children and the elderly can participate.

In FY2005, at each branch office, 113 meets with 18 events were held and 53,211 persons participated.



Kyuden Boys Soccer New Members Competition (Sasebo office)

■ Implementing our new symbol sport

We have made our rugby team our symbol sports from 2005. We have set our sights on entering the top national league in Japan. Part of our aspirations for this venture is to gain a devoted local fan base and encouragement from local people. As part of our commitment, we provide rugby coaching sessions in the local areas and participate in local events.



Rugby seminar by our company rugby team

The measure for local environmental preservation

In each place of business, through clean-up activities in the community, we are taking measures for creating a comfortable environment so residents can live comfortably.

As one of our main activities, we have an environmental month in June and a “Thank you campaign for customers” in October every year, where we focus on this campaign period to unite the management, and employees to clean the dry riverbeds, seashore, historical relics, etc.



The "Kushida shrine cleaning activities" (Fukuoka branch) in which the president participated

Measures for social welfare

In each place of business, measures are taken for social welfare based on the characteristic of the area.

As one of our main activities, we have a “Thank you campaign for customers”, and through this campaign, we service cultural assets, clean the light equipment at elderly persons’ homes and help them wire equipment, donate close-captioned TV tuners to schools for the hearing impaired, and perform other activities.



Stone wall cleaning of Oka castle mark (Takeda office)

We also take part in the Special Olympics in the Kumamoto area and the Oita International Wheelchair Marathon and support of the Iizuka International Wheelchair tennis tournament.



Donation of a television tuner for subtitle broadcast (Saga office)



Lighting equipment cleaning service of elderly persons living by themselves (Takeo office)

Cooperation in the Bogatsuru burn-off activity

In November 2005, our Oita branch office received a certificate of appreciation from Takeda City for our activities in their continuous efforts to preserve the swamp in the Kujyu Bogatsuru (Takeda-city, Oita prefecture) Tadehara (kokonoe-town) at the Ramsar Convention* Registration Commemorative Ceremony.

At this branch, we launched a “Bogatsuru burn-off committee” in 1999, and ever since, have been supporting and assisting with the cooperation of the local organization.

Under the Ramsar Convention registration, burn-off activities will be more important, so we hope to continue with our activities for preserving the field with the cooperation of the local community.



Burning of a field

Kyuhai Memorial Scholarship Association

Through the Kyuhai Memorial Scholarship Association that was established by the predecessor of our company, Kyushu Haiden Co., Ltd. as an aid to support a healthy mind and body, we offer financial support for students (foreign students included) for universities or vocational schools since 1957.

We now have 30 students on this scholarship, and we support each person with 220,000 yen.

*Glossary / Ramsar Convention: An intergovernmental treaty which provides the framework for national action and international cooperation for the conservation and wise use of wetlands and their resources.

Measure of international exchange and international cooperation

We have been fostering international exchange activities with 13 electric power organizations in 9 countries based on exchange agreements.

Also we have contributed for sustainable development of the developing countries through training program and technical support.

International exchange

With power utilities in U.K., France and South Korea, we have exchanged information such as the liberalization of the power market, and we have provided our expertise and know-how in the



Periodic international exchange with Provincial Electricity Authority (Thailand)

field of generation, transmission and distribution to the electric power organizations in China, Thailand and Vietnam.

International cooperation

We have been accepting trainees from and dispatching experts to the developing countries mainly Asian countries, through Japan International Cooperation Agency (JICA) and Japan Electric Power Information Center (JEPIC) for contribution to the development of electric power industry in these countries.

The measure for solving community issues

Cooperation in local crime prevention activities

Taking advantage of community-based business, we can promote local crime prevention activities with the local police, residents and other companies to create an environment where chil-



A "Children Emergency call" activity by a company car (Kagoshima branch)

dren will not be involved in crime. We have implemented a "Children Emergency call" activity since FY2006 by Kagoshima Branch Office in cooperation with 7 business partners.

Cooperation in an illegal dumping patrol

When illegal dumping is discovered during a patrol, the "agreement about the measure against illegal dumping" was concluded with 77 local self-governing bodies, by 22 places of business.



Stop illegal dumping sticker on a company car

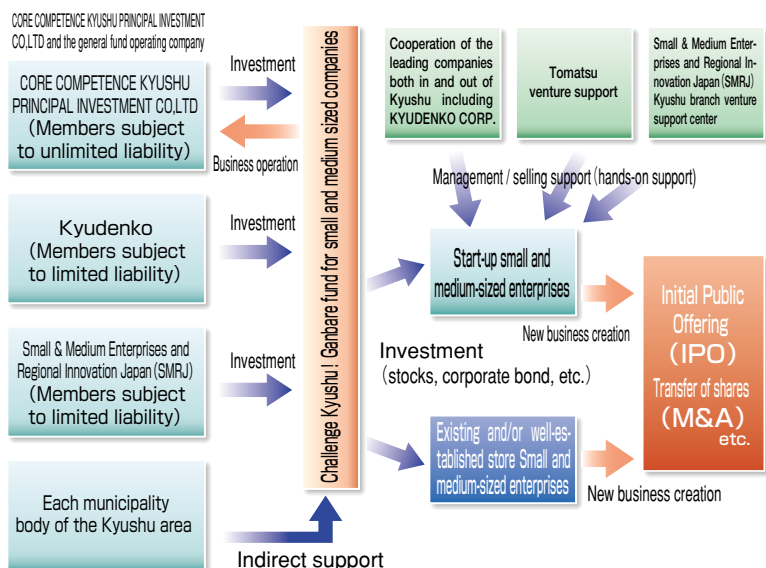
Establishment of "Challenge Kyushu! a small-and-medium-sized-enterprises "ganbare" fund" Measure by Kyudenko.

Kyudenko Co.,Inc., one of the group kyuden companies established the "challenge Kyushu! small-and-medium-sized-enterprises "ganbare" fund," which made CORE COMPETENCE KYUSHU PRINCIPAL INVESTMENT CO.,LTD. in the management company, creating a fund by joint investment with the Small & Medium Enterprises and Regional Innovation Japan (SMRJ) (following minor mechanisms). It reached a total of 1 billion yen.

It was the first found in Kyushu to utilize the scheme of the "Small & Medium Enterprises and Regional Innovation Japan (SMRJ)" Various supporting funds, such as a loan and a corporate bond with the right of new share reservation, can also be offered to the Small & Medium Enterprises and Regional Innovation Japan (SMRJ) which have not gone public with their stocks.

Through this fund, KYUDENKO CORPORATION widely supports Small & Medium Enterprises and Regional Innovation Japan (SMRJ) for the deployment of new business.

<http://www.kyudenko.co.jp>



Supporting employees' volunteer activities

We actively support employees' volunteer activities by offering, expense assistance education activities, and the production of environment so that an employee can freely participate in volunteer activity positively.

■ Volunteer time-off system

An employee can acquire a community service leave apart from regular paid holidays with an annual limit of seven days (required days for donors). (Unit acquisition is possible half a day)

▼ The acquisition track record of volunteer holidays (days)

FY 2001	FY 2002	FY 2003	FY 2004	FY 2005
191.5	345	283.5	261.5	296.5

■ Commendation system for notable contribution to the community

We commend the employee who is performing contribution activities to a community honestly over many

years is commended.

▼ commendation for contributive persons to the community (people)

FY 2001	FY 2002	FY 2003	FY 2004	FY 2005
49	27	41	21	25

■ Promotion of taking official certificate

We cover an examination fee of official certificate, a transportation-expenses paid for 17 examinations among 4 fields, such as elderly welfare, sport instruction, health and hygiene, leisure practical use, to promote an employee's contribution.

▼ Number of employees paid (people)

FY 2001	FY 2002	FY 2003	FY 2004	FY 2005
18	19	35	30	40

■ Volunteer education activities

Various educational activities, such as holding a volunteer experience exhibition or a seminar and a visit of welfare facilities, are performed per place of business for the purpose of raising employees' consciousness and promoting volunteer activity.

Further substantial activities

We are carrying out cooperative activities with the community and society positively in a broad range, and these measures will continue to become more important.

In addition, in order to make these measures more substantial while clarifying our purpose and stance, we must aim at further developing activities according to the needs of the community and society.

From these experiences, we established the Basic Policy for coexisting with the community and society the Management System with which each department can take cross-departmental actions from the viewpoint of a cross section in April 2006.

Through these efforts, we hope to further enhance our coexistence with the community and society.

Activity of the meeting which supports Ashinagawa scholarship society is continued.

The support activities for children who have lost parents to illness, disasters or suicides (creating a space for them), suicide prevention measures (held a orphaned child symposium and active measures towards the government) have been continuing for 8 years. When I was being commended for my activities, I realized that this is a community contribution example of our company, so I decided to receive the award.

After receiving this award, I felt that this type of activity is what is necessary in the society now, and our company's employees have the know-how and skill that can be harnessed in the present society. I want all the employees to know that there are many things that can be done as a volunteer, so I hope that this message goes out to each and every employee, and I hope you have the opportunity to use your knowledge for the society.



Akemi Nakao
 Saga Branch Office, Public Relations Group
 Association to assist the Ashinaga Ikuei Kai
 [Saga·Big Foot] representative

Basic policy for coexisting with the community and society

Kyushu Electric Power promotes activities to coexist with the local community and society by following the principles below to aim for continuous development and realization of a comfortable and affluent society.

- 1 We will take part in the active involvement of the community and society to help solving issues at hand, nurture the future generation, create an attractive society through the fields of regional development, culture and arts, sports, sciences and education, welfare, medical and health issues, international exchange and environmental preservation.
- 2 We will effectively use our management resources for measures that need to be taken.
- 3 While making your voice heard in many activities by releasing the contents of activity and aiming at communication with everyone, collaboration between you, the area and society will progress.