

We Treasure the Trust of Society

Our Social Responsibilities and Mission

I'd like to take this opportunity to sincerely thank you for your continuing purchase of our electricity.

Our prime social responsibility has always been to provide safe, dependable, and efficient supplies of electricity to our customers. We have accordingly sought community cooperation in all aspects of our business.

Our greatest asset is the trust that we have built with society and our customers in fulfilling our mission.

Building and maintaining trust have been top priorities for me since becoming president. Kyushu Electric is determined to maintain that trust as society changes. Key examples are full-fledged competition in the energy market, growing global warming and energy resource issues, and diversifying lifestyles.

We recently formulated a new "Kyushu Electric Power's Mission" to ensure that we can build even greater trust with our customers in these changing times. The mission is to maintain stable supplies of electricity and other energy while contributing to customer comfort and the environment.

Group CSR Commitment

Management aims to complement the Group's Management Vision and Charter of Conduct by increasing the satisfaction of customers, shareholders, investors, society,

and employee so it can keep creating enterprise value while contributing to social progress.

That is why corporate social responsibility is one of the top priorities in our midterm management plan, which covers fiscal 2005 through 2009. The CSR component of that one of plan centers on compliance, disclosure, the environment, and coexisting with society.

Our efforts in all these areas stem from long-held principles; they are not responses to government or social demands. I am convinced that our endeavors will enable us to consistently improve Group value and our competitiveness.

In August 2006, we established the Group CSR Promotion Subcommittee to support our drive toward overall excellence in corporate social responsibility.

Reinforcing Compliance

Later in this report we discuss defects we identified in inspecting our hydroelectric and thermal power facilities in FY2006 in line with government guidelines. We found 605 defects in five categories.

None of the defects affected generating safety or the environment. We are nevertheless deeply sorry for compromising society's trust.

We take the findings extremely seriously, and will step up compliance to prevent such problems from reoccurring and restore trust.

and Our Customers

Communicating with Stakeholders

We issued our first Kyushu Electric Power CSR Report in 2006 as a communication tool for boosting our CSR efforts. We have since received feedback from many customers and other stakeholders. The 2007 report reflects many of those opinions, and we are responding accordingly. We thank all who contributed their ideas.

We look forward to hearing your thoughts on this year's report so we can further improve our CSR endeavors.

June 2007

Shingo Matsuo
President

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