

Highlights

Kyushu Electric Power's Mission

Enlighten our future

Toward a comfortable and environment-friendly lifestyle today and for generations to come.

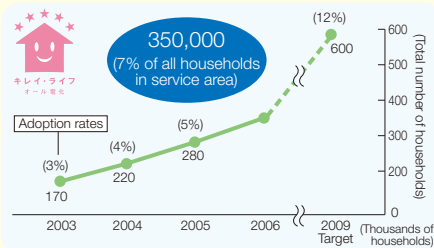
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We developed systems to air-lift generator trucks to sites lacking power.



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There are now more than 350,000 all-electric housing.



⇒ P16

We increased target reductions in carbon dioxide emissions

We switched from a goal of reducing our carbon dioxide emissions by FY2010 from a fiscal 1990 baseline to an objective of cutting average emissions for 2008 through 2012 in keeping with the Kyoto Protocol to the United Nations Framework Convention on Climate Change.

Target

Cut average carbon dioxide emissions for FY2008 through 2012 to 20% below fiscal 1990 level.

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We audited our quality assurance system for mixed oxide fuel.

In April 2007, we audited the quality assurance systems of fuel manufacturers to prepare for the production of mixed oxide fuels for pluthermal power generation.

Kyushu Electric Power's pluthermal plan

Start power generation with this energy source by 2010 at the No. 3 unit of the Genkai Nuclear Power Station.

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Our rugby team "KYUDEN VOLTEX" was promoted to the top league.



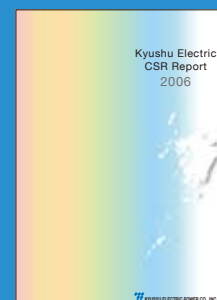
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We conducted seminars to explain our CSR Report to all employees



Sustainability Reporting Award for Kyushu Electric Power CSR Report 2006

We received a Sustainability Reporting Award from Toyo Keizai Inc. and a Green Reporting Award from the Green Reporting Forum for the Kyushu Electric CSR Report 2006.



Customer-based operations

Energy Security and Environmental Problems

We optimize our power source mix to safeguard the environment while continuing to ensure stable and efficient supplies of electricity.

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Operation Management

Strengthening Corporate Governance

We established basic policies on corporate governance and are continuing to strengthen our systems to ensure healthy corporate management.

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Compliance Management

Results of Generating Facility Inspections

We took steps to prevent violations from reoccurring and are endeavoring to rebuild trust.

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Information Disclosure and Communication activities

Better Communicating Disaster and Emergency Information

We learned much from what happened after Typhoon No. 13 in September 2006 and from customer feedback and are improving our communications systems.

⇒P29

Environmental Activities

Eco Mothers Program

We keep looking toward tomorrow with children and mothers.

⇒P41

Respect of Human Rights and maintenance of labor environment

Reemploying Retirees

We create the senior employee system and other initiatives to increase employment opportunities.

⇒P45

Maintaining Our Safety-First Principle

Ensuring Nuclear Power Safety

We ensure that safety remains our top priority at nuclear power stations.

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Corporate Citizenship

Participating in Community Activities

We participate in all aspects of community life throughout Kyushu.

⇒P53

Business Report

Management Targets

We continue progressing steadily toward our goals.

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Group CSR Initiatives

Establishing the Group CSR Promotion Subcommittee

We set up the Group CSR Promotion Subcommittee to establish a CSR management cycle for the entire group organization.

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