



Corporate Social Responsibility Initiatives

In FY2006, we formulated new corporate social responsibility action plans for FY2007 based on assessing progress in our CSR Action Program and comprehensively evaluating the results of a questionnaire survey of stakeholders on our CSR Report.

We implemented CSR initiatives as planned in FY2006. To help step up our activities in FY2007, we decided to disclose to stakeholders our detailed quantitative targets to measure CSR progress.

▼ FY2007 CSR Action Plans

		Main FY2006
CSR management cycle	Implementing the CSR management cycle	<input type="checkbox"/> CSR Committee met three times <input type="checkbox"/> Explained our CSR Report to all employees
	Driving Group CSR management	<input type="checkbox"/> Established Group CSR Committee
Compliance management	Strengthening compliance and conducting fair and ethical business activities	<input type="checkbox"/> Revised Compliance Action Guidelines <input type="checkbox"/> Pursued Group compliance management <input type="checkbox"/> Implemented policies to enhance compliance consciousness
	Strengthening security structure to safeguard personal and other information	<input type="checkbox"/> Provided e-learning for all employees <input type="checkbox"/> Installed encryption software on all personal computers
Disclosure	Reinforcing disclosure structure	<input type="checkbox"/> Expanded access to disaster outage information to mobile terminals at all branches
	Conducting investor relations activities	<input type="checkbox"/> Executives held investor relations meetings for individual investors and visited institutional investors
	Disseminating nuclear power information	<input type="checkbox"/> Publicized activities through newspapers, television commercials, and other mass media vehicles <input type="checkbox"/> Visited opinion leaders to discuss nuclear power <input type="checkbox"/> Disclosed nuclear power information and explained issues to local government bodies
Environmental management	Environmental management	<input type="checkbox"/> Helped business sites and Group companies improve their environmental management systems <input type="checkbox"/> Formulated environmental activity costing plans for FY2007 through 2009
	Resolving environmental issues	<input type="checkbox"/> Revised carbon dioxide emission reduction targets <input type="checkbox"/> Reinforced management of in-house power consumption targets <input type="checkbox"/> Strengthened collections of sulfur hexafluoride and regulated freon
	Recycling for the future	<input type="checkbox"/> Expanded business sites participating in collaborative industrial waste collection <input type="checkbox"/> Built a system for green procurement through electronic catalogs
	Harmonizing with the environment	<input type="checkbox"/> Started neutralizing polychlorinated biphenyl waste <input type="checkbox"/> Reinforced asbestos management
	Working with society	<input type="checkbox"/> Issued Environmental Action Report <input type="checkbox"/> Continued tree planting through Kyushu Homeland Forestation Program <input type="checkbox"/> Used Company facilities to support environmental education activities
Respecting Human Rights and Caring for Employees	Respecting human rights	<input type="checkbox"/> Provided training on human and minority rights issues at each business site <input type="checkbox"/> Expanded access to sexual harassment hotline to cover entire Group
	Promoting equal opportunities	<input type="checkbox"/> Enlightened new managers on need to help employees balance work and private lives <input type="checkbox"/> Assessed policies to enable employees taking child-raising leave to return to work
	Employing retirees and physically challenged people	<input type="checkbox"/> Built a system to reemploy retirees <input type="checkbox"/> Employed 10 more mentally and physically challenged people
	Improving employee motivation and skills	<input type="checkbox"/> Expanded internal recruiting system
Upholding safety-first principle	Maintaining facilities safety	<input type="checkbox"/> Implemented quality management systems for nuclear power operations <input type="checkbox"/> Submitted report to government on policies to address aging of No. 1 unit of Genkai Nuclear Power Station <input type="checkbox"/> Began assessing durability and safety of nuclear power facilities in response to revised guidelines on evaluating durability designs <input type="checkbox"/> Intensively inspected aged towers
	Improving safety of products and services and educating on electrical safety	<input type="checkbox"/> Continued publicity and strengthened facility inspections to prevent electric shocks
	Maintaining safe and healthy work environments	<input type="checkbox"/> Conducted trial risk assessments to prepare for deployment of worker health and safety management system <input type="checkbox"/> Conducted internal audit of business partner safety management <input type="checkbox"/> Continued initiatives to prevent health damage from overwork
Community contributions	Engaging in collaborative activities as good corporate citizen	<input type="checkbox"/> Each business site participated in community activities <ul style="list-style-type: none"> • Fureai concerts • Sponsoring sports events • Providing educational opportunities in Japan and abroad for young craftspeople

<Results of CSR Report survey>

Issue	Rating (%)				Main opinions
	20	40	60	80	
Compliance management	64 33				<ul style="list-style-type: none"> I want you to improve employee compliance consciousness Please improve personal information protection
Disclosure and communications	74 18				<ul style="list-style-type: none"> I applaud your disclosure, but you don't communicate very well Please disclosure more nuclear power information
Environmental activities	82 14				<ul style="list-style-type: none"> Please inform us about environmental activities that consumers can undertake, such as in energy saving
Human rights and working environment	67 29				<ul style="list-style-type: none"> You've improved the system but there are still few female managers
Adherence to safety-first principle	82 13				<ul style="list-style-type: none"> Keep improving your commitment to the safety-first principle, including in nuclear power generation
Community activities	79 17				<ul style="list-style-type: none"> I want you to engage in activities that are close to the community

Aggregate of excellent and good
 No opinion
 Aggregate of needs improvement or no effort made

Main FY2006
Note: Results of survey as of May 31, 2007 (602 respondents)

Key benchmarks and quantitative targets	Main action plans for FY2007	Relevant pages
<p>Number of responses to CSR Report survey: 602 in FY2006</p>	<ul style="list-style-type: none"> Hold regular meetings of CSR Committee Improve stakeholder communications Establish plan-do-check-act cycle based on Group CSR Action Plan 	P20 P63
<p>Results of compliance consciousness survey: Conducted in FY2006: 74 points (out of 100) Note: See page 24 for score details</p>	<ul style="list-style-type: none"> Implement e-learning to educate all employees about compliance Refer to results of power facilities inspections in taking steps to prevent breaches from reoccurring Demand that business partners adhere strictly to compliance requirements 	P23-28
<p>Number of information leaks: 12 in FY2006</p>	<ul style="list-style-type: none"> Implement e-learning to educate all employees about information security Strengthen business partner management of information 	
<p>Results of survey of customer satisfaction with disclosure Note: See page 29 for details</p>	<ul style="list-style-type: none"> Strengthen liaison with media and local governments and harness various systems to bolster information dissemination structure Executives to continue holding investor relations meetings for individual investors and visiting institutional investors Continue publicizing activities through newspapers, television commercials, and other mass media vehicles Continue visiting opinion leaders to discuss nuclear power Continue disclosing nuclear power information and explaining issues to local government bodies 	P29-32
<p>CO2 emissions (ten thousand of tons)</p> <p>Sulfur oxide emissions intensity (g/kWh)</p> <p>Percentage of Industrial waste recycling (%)</p> <p>Eco Mothers activity results (number of participants)</p>	<ul style="list-style-type: none"> Step up environmental activities by harnessing environmental management systems, including at Group companies Use environmental accounting and other tools to enhance environmental management Suppress power supply and consumption emissions of greenhouse gases Step up energy-saving and resource conservation efforts at business sites Continue strengthening collections of sulfur hexafluoride and regulated Freon Ensure efficient collaborative collections of industrial wastes Continue using green purchasing in collaboration with business partners Neutralize polychlorinated biphenyl waste Strengthen management of products containing asbestos and employ alternatives Better communicate with customers about the environment Continue tree plantings under Kyushu Homeland Forestation Program Bolster support for environmental education activities 	P33-42
<p>Percentage of mothers taking child-raising leave (%)</p> <p>Percentage of fathers taking leave for childbirth (%)</p>	<ul style="list-style-type: none"> Continue training on human and minority rights issues at each business site Deliberate on flexible work systems for employees raising children Assess and implement specific policies to more actively deploy female employees Deploy and assess senior employee system Continue planned hiring of mentally and physically challenged people Improve training to enhance manager skills Enable people to relocate positions throughout organization through internal recruiting, by offering new job challenges, and by using a human resources database 	P43-46
<p>Average radiation dosages around nuclear power stations (Millisieverts)</p> <p>Number of public cases of electric shock (Number)</p>	<ul style="list-style-type: none"> Oversee quality management systems for nuclear power operations Institute policies to combat aging of nuclear power stations Understand construction to improve nuclear power station durability and safety Conduct planned inspections and repairs of significantly damaged towers and power line Strengthen publicity and facility inspections to prevent electric shocks Continue trial risk assessments for worker health and safety management system Provide support to prevent business partner accidents 	P47-52
<p>[Results of customer satisfaction survey] Contributions to local economy and culture (%)</p> <p>Note: See page 53 for details Involvement in local activities (%)</p>	<ul style="list-style-type: none"> Create a management system for corporate citizenship initiatives Assess and implement collaborative community activities Each business site to continue participating in community activities Continue and reinforce employee volunteer activity programs 	P53-58