



Community Contributions

We act as a good corporate citizen in collaborating the communities we serve and contributing to society at large to promote comfortable living and sustainable development.

[Community contributions website \(in Japanese only\) http://www.kyuden.co.jp/company_local-social_index](http://www.kyuden.co.jp/company_local-social_index)

Managing Community Contribution Activities

Building systems to manage community and society contribution activities

We have long played an active community role in a wide range of fields. But we need to go further by clarifying the objectives and social significance of these activities to better serve communities and society.

We therefore created the Basic Policy for Coexisting with Communities and Society in April 2006 to guide our efforts. At the same time, we set up a committee to coordinate the community and social activities of various departments.

We established a PDCA cycle for these activities in line with the basic policy.

Quantative goals for FY2007

We aim to improve on FY2006 household satisfaction levels in two aspects of our social contributions, receiving responses of “yes” and “I think so” totaling the percentages below:

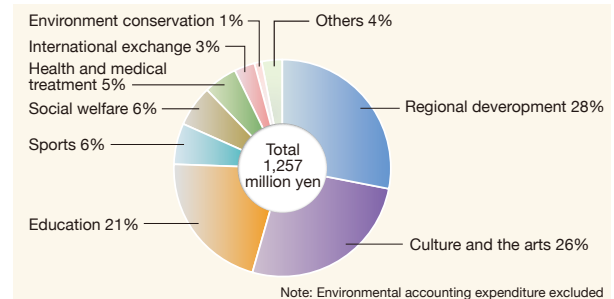
- 1) Does Kyushu Electric help revitalize the local economy and culture?: More than 60% agreeing
- 2) Does Kyushu Electric participate significantly in local activities, events and volunteer initiatives?: More than 40.9% agreeing

Basic Policy for Coexisting with Communities and Society

In keeping with the following principles, we act as a good corporate citizen in collaborating the communities we serve and contributing to society at large to promote comfortable living and sustainable development.

1. We help create attractive communities and foster future generations in regional promotions, culture and the arts, sports, academia and education, social welfare, health and medicine, international exchanges, and conservation. At the same time, we resolve issues with communities and society.
2. We harness use our management resources in these initiatives.
3. We communicate with residents by disclosing our activities and partner with them and society and reflect their opinions in what we do.
4. We encourage our employees to participate as citizens in community and social activities.

▼FY2006 expenditure on community activities



Collaborating with Communities

We collaborate with communities around Kyushu region in such fields as culture and the art, sports, community promotions, and social welfare.

Culture and arts involvement

●Orchestral concerts

We fully support the Kyushu Symphony Orchestra, the region’s sole professional orchestra, sponsoring concerts that give the community opportunities to experience outstanding classical performances.

Kyuden Fureai Concert

We hold classical concerts for families in municipalities with little access to live performances. We give opportunities to top-placed young musicians in the Fukuoka round of the Student Music Concours of Japan to perform with orchestras.

Kyuden Bunka no Mori Concert

We arrange Kyushu Symphony Orchestra concerts around Kyushu that feature famous soloists and maestros. In FY2006, internationally acclaimed violinist Ms. Shion Minami performed as a soloist with the orchestra. She participated in Kyuden Fureai concerts when an aspiring young musician.

Performing with the Kyushu Symphony Orchestra

My very first orchestral performance was with the Kyushu Symphony Orchestra at a Kyuden Fureai Concert in my last summer of elementary school. It is a valuable and rare experience for a music student to participate in such a performance. I still remember my joy at receiving such an opportunity. I remember performing in my favorite Mendelssohn concerto.

Five-and-a-half years later, I was in my second year of high school. I performed in a Kyuden Bunka no Mori Concert. It was again with the Kyushu Symphony Orchestra, and I renewed the joy of participating and experiencing the depth and splendor of music. I hope as a musician that we can convey this time by ourselves the splendor of music to people.



Shion Minami
Violinist

Participating in local festivals

Employees from our offices and Group companies help run local festivals to help preserve local cultures and deepen community bonds.



Ohara Festival in Kagoshima branch

Ocha-no-ma essay contest

Branch offices and local newspapers solicit applications for this literary essay contest.

Local promotions

Assisting local industries

All branch offices work closely with local municipalities and sponsor symposiums on community improvement.

These offices also hold expositions with local industry promotion centers to help cultivate local economic growth.

Supporting traditional craftsmanship

We help maintain the traditional crafts that are valuable cultural assets for Kyushu by cosponsoring and otherwise supporting exhibitions and craft classes around the region.

FY2006 activities

- Kyuden Fureai concerts: 8 locations, with 5,477 people attending (We donated the ticket proceeds to local welfare organizations)
- Bunka no Mori concert: 7 locations, with 9,540 people attending (We donated the ticket proceeds to the Kyushu Symphony Orchestra)
- Participation in community festivals: 4,054 employees
- Ocha-no-ma essay: 5,613 applications

Cultural activities for the young

Each branch office participates in its cultural activities for young generation such as pre-high-school students, ranging from essay and painting contests to musical performances.



Nagasaki branch-sponsored hometown concert at primary school

Our unique domestic and overseas training program for young artisans financially supports young craftsmen from Kyushu so they can refine their skills in other locations. To date, we have funded the training of 15 craftsmen around Japan and 29 abroad, all of whom are working around Japan.

▼ Highlights of young artisan training program in FY2006

	Location	Training
Hakata weaving	Korea	Obtaining inspiration from the colors of Korean textiles and helping maintain traditional Korean craftsmanship
Karatsuyaki pottery	Thailand and Vietnam	Learning the traditional pottery skills of Southeast Asia

Thoughts on the domestic and overseas training program for young artisans



Sadao Terashima,
Chairman of
the Kyushu Traditional
Craftsmanship
Liaison Council

Kyushu flourished as Japan's gateway to the continent and as a base for international trade. The area developed its own culture, and its colorful and dramatic history includes exchanging gold seals with the continent, Mongolian attacks and civil wars, and the emergences of wealthy merchants.

Kyushu abounds in nature and land, and developed a proud array of traditional crafts and daily utensils and folklore that Japan has shared with the world. Young people today rejoice in the virtues of traditional Japanese housing and seek the tranquility of the three-stringed shamisen and the shakuhachi flute. People are reawakening to the value of Japanese culture, which quenches a

thirst for authenticity that I think people have in these prosaic times.

But the trouble is that our master artisans are rapidly aging, and we will soon lose the secrets of their skills.

Kyushu Electric's domestic and overseas training program for young artisans gives us hope by helping these people to fulfill their dreams.

I firmly believe that the program can harness the energy and passion of these young artisans to foster progress in Japanese culture and share Japanese crafts with the world through their training. I am grateful to Kyushu Electric for its community and cultural support, and look forward with confidence to the future of Japan.

Promoting sports

● Supporting local tournaments

We support local tournaments for everyone from children to senior citizens to enhance community enjoyment and health and to popularize and improve the standards of sporting activities around the region.

■ Tournament sponsorships in FY2006

Through 80 offices, we supported 112 tournaments in 20 sports in which 49,101 people participated.



Nichinan branch-sponsored archery tournament

● Involvement in rugby

Rugby is Kyushu Electric's symbolic sport. Our rugby team has earned the fervent community support, contributing to local communities by coaching at boy's rugby clubs and participating in matches.



Boy's rugby clinic by our rugby club

 Rugby club website (in Japanese only)
<http://www.kyuden-rugby.jp>

Social Welfare

Each business office participates in social welfare activities that focus on local needs.

During our campaign to thank customers for their support, people from our offices visit social welfare facilities and donate television tuners to associations and schools for the hearing-impaired so they can enjoy closed-caption broadcasts. We also check electric wiring and clean the lighting fixtures of facilities housing cultural assets and in the homes of elderly people living alone.

We also continue to support the Oita International Wheelchair Marathon and the Iizuka International Wheelchair Tennis Tournament.



Takeo office worker cleaning lighting fixture at home of elderly person living alone

Supporting the Special Olympics Nippon National Summer Games Kumamoto

The Kumamoto branch contributed volunteers and funding for the Special Olympics Nippon National Summer Games Kumamoto. These three-day games for intellectually challenged athletes were in Kumamoto prefecture from November 3, 2006. A total of 97 branch staffers and Group company employees helped with operations at games venues. The branch contributed sponsorship money and raised funds for the event.

Our participation in the games

We worked on general operations for the games from the preparatory stage. We produced the volunteer manual and provided training and made arrangements with related organizations. During the games, we allocated employees to manage 12 games sites and handled overall operations for the entire games. Our jobs were mainly in the back office, so it was sad not to have much direct contact with athletes. But we forgot about all that and our difficulties after looking at the serious expressions of athletes and their smiles on the victory stands. It made us happy to contribute to such a special event as a staff.



Naomi Nakagawa
General affairs group
Kumamoto Branch

Thanks to everyone at Kyushu Electric!

This year, we asked Kyushu Electric employees to manage operations at each game site and otherwise help out as staffer. Kyushu Electric people looked after the most crucial operational aspects of the games. They dealt with numerous requests during the preparation period and events and even handled complaints. It was a pleasant surprise to see that each and every Kyushu Electric employee pitching in alongside other volunteers. I was really impressed, realizing that your company has many wonderful people.



Aya Ishibashi,
Deputy Secretary General
Special Olympics Nippon Kumamoto

Kyuden Sangyo initiatives

■ Raising scholarship funds for orphans of cancer victims

Around 10 employees of Group company Kyuden Sangyo Co. Inc. raise funds on the streets for the AFLAC Cancer Orphans Scholarship Fund. The money goes to scholarships for high school students whose educational opportunities have declined or disappeared following the death of a parental breadwinner from cancer.



 Kyuden Sangyo website (in Japanese only)
<http://www.kyudensangyo.co.jp/>

International exchange and cooperation

We keep in close touch with 14 overseas power organizations in 10 countries based on exchange agreements, contributing to sustainable progress in developing countries through training programs and technical supports.

● International exchange

We exchange information on power market liberalization and other issues electric utilities in the United Kingdom, France, and South Korea. We maintain ties with power utilities in China, Thailand, and India by providing our expertise and know-how in power generation, transmission and distribution.



Signing exchange agreement with NTPC (India)

● International cooperation

We contribute to electric power infrastructures in developing countries by accepting trainees from and dispatching experts to other Asian countries through the Japan International Cooperation Agency and the Japan Electric Power Information Center.

Kitakyushu Liquefied Natural Gas

■ Planting trees at Bontan site in Indonesia
Group company Kitakyushu Liquefied Natural Gas Co., Inc., is fulfilling its corporate social responsibilities at the supply chain level through its contribution at a liquefied natural gas base in Indonesia.

In FY2006, three employees dispatched for training at the Bontan base planted trees around site and donated \$1,000 U.S dollars to fund further plantings around the premises.

Kitakyushu Liquefied Natural and its employees donated money to assist a recovery after an earthquake in central Java in May 2006.



□ Kitakyushu Liquefied Natural Gas website (in Japanese only)
<http://www.k-Ing.co.jp/>

Supporting NPO Rocinantes

The Sudanese people still suffer from the poverty that stemmed from a long civil war and economic sanctions.

NPO Rocinantes provides medical treatment in Sudan and brings Sudanese doctors to Japan. Dr. Naoyuki Kawahara of Kitakyushu city decided to begin this nonprofit organization after his experience in working for the Japanese embassy in Sudan. He quit the Ministry of Foreign Affairs and decided to help the Sudanese people as a doctor. He started his activities there after qualifying as a doctor in Sudan.

Sudan accounts for 49% of Kyushu Electric's imports of crude oil. We support NPO Rocinantes in keeping with our corporate social responsibilities at the supply chain level.



□ NPO Rocinantes website (in Japanese only)
<http://www.rocinantes.org>

Helping conserve local environments

Each of our offices participates in community cleanups and other activities that enhance local environments.

Executive Managers and employees alike clean up riverbeds, beaches and historical sites, mainly during Environment month in June and during the customer thanks campaign in October.



Kyushu Electric's president helps Fukuoka Branch personnel clean Kushida Shrine

KYUHEN's efforts

■ Protecting the Tsuyazaki tidelands in Fukutsu
The Tsuyazaki tidelands in Fukutsu, Fukuoka Prefecture, are a spawning ground for horseshoe crabs and a resting place for black-faced spoonbills and other migratory birds. But the tidelands are polluted with illegal waste disposals and floating wastes, and the environment of habitat is rapidly deteriorating. Group company KYUHEN Co., Inc., is headquartered in Fukutsu. Around 20 KYUHEN employees volunteered for a municipal government program to clean up the tidelands and help preserve the local environment.



□ Kyuhen website (in Japanese only)
<http://www.kyuhen.co.jp/>

The measure towards the business solution which a community holds

● Helping prevent crime

We take advantage of the closeness of our business to communities by assisting with local crime prevention activities around Kyushu. We work with communities, other corporations, and the police on patrols and other initiatives to safeguard children from crime.



"Children's emergency call" activity using company car at the Kagoshima Branch

● Illegal garbage dumping patrols

A total of 24 of our offices concluded agreements to inform 66 municipalities of illegally dumped garbage found on patrols.



Sticker on vehicle of Nagasaki customer service office encouraging opposition to illegal garbage dumping

Supporting Employee Involvement in Community Activities

We support employee volunteerism by allowing people to take days off for volunteer activities, subsidizing their expenses, supplying them with information, and providing education.

● Volunteer day-off system

Employees can take up to seven days annually of paid leave (or if donating organs, for the time needed) in addition to their annual paid holidays (in minimum units of half a day)

▼Number of days taken off under system (Day)

FY2002	FY2003	FY2004	FY2005	FY2006
345	283.5	261.5	296.5	246

● Improved leave for Japan Overseas Cooperation Volunteers

From April 2007, we removed all restrictions on employee leave for participation in the Japan Overseas Cooperation Volunteers program. We reinforced support for all job descriptions under that program.

● Commending noteworthy contributors to local communities

We commend employees whose activities have contributed to communities over many years.

▼Number of commendations for community contributions (People)

FY2002	FY2003	FY2004	FY2005	FY2006
27	41	21	25	32

● Support for acquiring qualifications

We cover examination and course fees and transportation expenses for employees seeking to acquire 17 qualifications in four areas: helping the physically challenged and the elderly, sports instruction, health and hygiene, and pastimes.

▼Number of employees receiving funding for qualifications (People)

FY2002	FY2003	FY2004	FY2005	FY2006
19	35	30	40	36

● Attracting volunteers

We develop conduct various activities to raise employee awareness of volunteerism, including through presentations and seminars from volunteers at each business office and visits to welfare facilities.