

We are building a CSR management cycle that encompasses the CSR Report as a tool for communicating our initiatives and efforts to reflect feedback from customers and other stakeholders in our operations.

CSR Promotion Committee

We appointed one director to oversee our CSR management structure. The president chairs the CSR Promotion Committee, which formulates our CSR action plans (see page 21) and deliberates on our CSR Report as part of efforts to bolster our capabilities.

Group CSR Promotion Committee Overview

Roles

Deliberate on Group CSR policies, plans and reports

Members

Chairperson: President

Vice chairperson: Executive vice president in charge of CSR

Members: Executive vice president, directors, relevant executive officers, and relevant general managers whom the chairperson picks

Observer: Senior Corporate auditor

Meetings

In principle, in June, October, and March

Pursuing Groupwide Initiatives

As our Management Vision and Charter of Conduct state, we pursue Groupwide CSR efforts. The Group CSR Promotion Subcommittee spearheads the creation of our CSR action plans and implements plan-do-check-act (PDCA) initiatives in creating a Group management cycle.

Group CSR Promotion Subcommittee Overview

Roles

Ensure Group understanding of our CSR policies and plans and formulate Group CSR Action Plan

Members

Chairperson: General manager of General Affairs Department

Members: Representatives of 46 Group companies (as of the end of March 2008)

Meetings

In principle, in April and October

▼ Specific Group company initiatives

Compliance management	<ul style="list-style-type: none"> • Holding regular Compliance Committee meetings • Implementing ongoing compliance education, training and seminar programs
Disclosure	<ul style="list-style-type: none"> • Enhancing disclosure of management and operations through Web site
Environmental management	<ul style="list-style-type: none"> • As described in the FY 2008 Kyushu Electric Group Action Plan, presented on page 32 of this report
Human rights and employee care	<ul style="list-style-type: none"> • Deploying and improving our child and family care support systems
Upholding safety-first principle	<ul style="list-style-type: none"> • Reinforcing policies to prevent occupational accidents
Community contributions	<ul style="list-style-type: none"> • Participating in local activities such as cleaning and tree planting

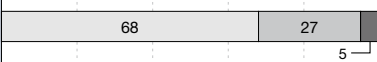
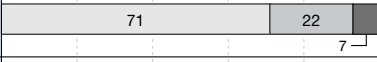
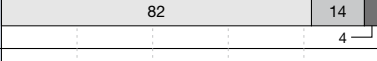
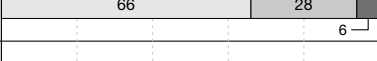
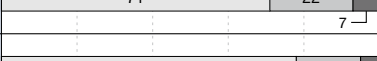


Results of the Questionnaire Survey relating to the Japanese Version of the 2007 CSR Report


■ Outline

Conducted from June 25, 2007 through May 31, 2008

Number of responses: 884

(1) Assessments and Opinions about the Company's Efforts

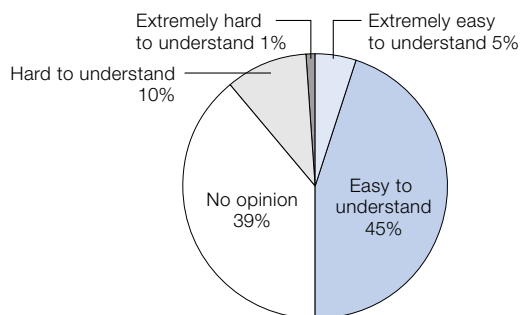
Issue	Rating (%)				Main opinions
	20	40	60	80	
Compliance management					<ul style="list-style-type: none"> I want you to improve compliance awareness Your information security initiatives with vendors look promising
Disclosure					<ul style="list-style-type: none"> I want you to improve your disclosure of emergency measures at power stations How about publicizing your initiatives and activities through the media?
Environmental management					<ul style="list-style-type: none"> Your extensive and ongoing initiatives to tackle global warming and other environmental issues have potential I want you to enhance your efforts from the perspective of educating the young
Human rights and employee care					<ul style="list-style-type: none"> I look forward to further progress in ensuring equal opportunities for men and women and helping them balance their working and private lives
Adherence to safety-first principle					<ul style="list-style-type: none"> I want you to improve your management of nuclear power station safety I'd like you to enhance your natural disaster responsiveness and preparedness
Community contributions					<ul style="list-style-type: none"> I look forward to more activities to meet local and social needs Don't you think it would be better to disseminate more information about your activities?
Overall assessment					



We have reflected such feedback in our FY 2008 CSR Action Plan (see page 21)

(2) Assessment of Report

● Ease of understanding



We revised the content and endeavored to create a more readily understandable and friendly tone.

● Areas of most interest to survey respondents

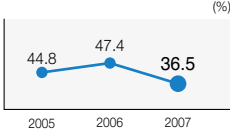
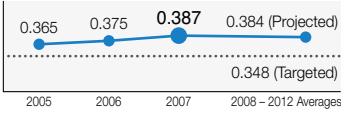
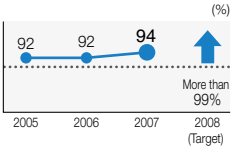
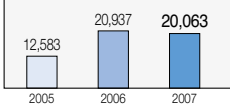
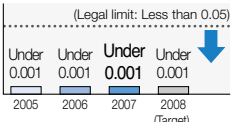
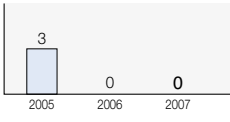
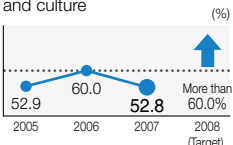
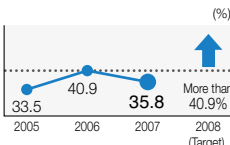
1. Nuclear power safety	464	52.5%
2. Energy security and environmental issues	415	46.9%
3. Efforts to boost customer satisfaction	396	44.8%
4. Environmental activities	377	42.6%
5. Kyushu Electric's mission	345	39.0%

We have presented the areas of most interest in the section covering pages 8 through 16.

FY 2008 CSR Action Plan

	Issue	Main FY 2007 achievements
Compliance management	Strengthening compliance and conducting fair and ethical business activities	<ul style="list-style-type: none"> • Provided compliance e-learning for all employees (97% of all employees had taken courses as of the end of March 2008) • Explained our CSR initiatives to 104 vendors • Took steps to prevent recurrences of the 607 defects recorded in inspections of generating facilities
	Strengthening security structure to safeguard personal and other information	<ul style="list-style-type: none"> • Provided practical information security training for all employees (98.5% of employees had taken courses as of the end of January 2008) • Strengthened business partner management of information
Disclosure	Reinforcing disclosure structure	<ul style="list-style-type: none"> • Launched operations of outage information system and established structure to provide local government bodies with information • In January 2008, started service to e-mail outage information to customer cell phones during large disasters
	Conducting investor relations activities	<ul style="list-style-type: none"> • Executives held investor relations meetings for individual investors and visited institutional investors
	Disseminating nuclear power information	<ul style="list-style-type: none"> • Continued publicizing plans to deploy pluthermal power generation and upgrade Sendai Nuclear Power Plant • Continued disseminating information on nuclear power through press announcements, publicity magazines and Web site updates
Environmental management	Taking initiatives dealing with global environment issues	<ul style="list-style-type: none"> • Maintained high nuclear power usage rates while tackling ways to cut carbon dioxide emissions from electricity generation • Informed customers about ways to save energy, engaged in efforts to save and energy and conserved resources at business sites, and otherwise endeavored to reduce carbon dioxide emissions
	Taking initiatives towards forming a recycling-oriented society	<ul style="list-style-type: none"> • Efficiently used coal ash and collaboratively collected industrial waste • Took steps to raise green purchasing on general-purpose products to 100%
	Coexisting with the global environment	<ul style="list-style-type: none"> • Continued to treat highly concentrated polychlorinated biphenyl waste and formulated plans for future treatment • Undertook work to deal with locations in which asbestos was used
	Harmonizing with society	<ul style="list-style-type: none"> • Issued the Environmental Action Report and conducted monthly environmental drives • Undertook tree plantings at 45 locations under the Kyushu Homeland Forestation Program • Implemented 311 Eco Mother initiatives and supported environmental education activities
	Promoting environmental management	<ul style="list-style-type: none"> • Provided support in line with environmental management systems progress at business sites and Group companies • Linked environmental accounting and other departmental systems and formulated environmental costing plans
Respecting Human Rights and Caring for Employees	Respecting human rights	<ul style="list-style-type: none"> • Provided internal (by business site and job type) and external education training on human and minority rights issues
	Promoting equal opportunities	<ul style="list-style-type: none"> • Bolstered systems for employees needing leave and shorter working hours to care for their children and assessed flexible work systems for child and family care • Established a system in July 2007 to more actively deploy women
	Employing retirees and physically challenged people	<ul style="list-style-type: none"> • Deployed and assessed senior employee system and other initiatives to accommodate senior citizens • Continued planned hiring of mentally and physically challenged people, recruiting two more such employees; such people represented 1.92% of our employees as of June 2007
	Improving employee motivation and skills	<ul style="list-style-type: none"> • Formulated the Kyushu Electric Power Education Charter and bolstered education and training • Enable people to relocate positions throughout the organization through internal recruiting, by offering new job challenges, and by using a human resources database
Upholding safety-first principle	Maintaining the safety of facilities	<ul style="list-style-type: none"> • Implemented preventive maintenance at nuclear power facilities • In keeping with revised seismic design guidelines, established basic design earthquake ground motion standards and assessed quake safety • Enhanced quality assurance activities at nuclear power plants and improved safety management initiatives
	Improving the safety of products and services and educating about electrical safety	<ul style="list-style-type: none"> • Stepped up publicity and facility inspections to prevent electric shocks
	Maintaining safe and healthy work environments	<ul style="list-style-type: none"> • Conducted risk assessments for worker health and safety management systems • Reinforced efforts to prevent business partner accidents
Community contributions	Engaging in collaborative activities as a good corporate citizen	<ul style="list-style-type: none"> • Established a system to manage corporate citizenship initiatives • Implemented collaborative community activities • Explored ways to effectively support employee volunteer activity programs

We formulated CSR action plans for FY 2007 after internally evaluating the progress of 2006 efforts and the results of the questionnaire survey of stakeholders regarding our CSR Report.

Key benchmarks and quantitative targets	Main action plans for FY 2008	Relevant pages
Results of compliance awareness survey: Conducted in FY 2007 • 78 points (out of 100) Note: See page 24 for score details	<ul style="list-style-type: none"> Implement compliance education as part of hierarchical and optional training Enhance compliance through collaboration with business partners 	23-28
Number of information leaks • 22 in FY 2007	<ul style="list-style-type: none"> Visit business sites to improve awareness of regulations Step up operations to ensure compliance with regulations for protecting personal information Survey and instruct business partners on handling personal information 	
Results of customer satisfaction survey with disclosure Note: See page 29 for details 	<ul style="list-style-type: none"> Broaden public relations reach after earthquakes and other disasters by using such delivery channels as radio and the Internet Executives to continue holding investor relations meetings for individual investors and visiting institutional investors Pursue public relations on pluthermal power generation Step up publicity on our efforts to combine nuclear power, energy savings and new energy sources Disclose nuclear power information and explain issues to local government bodies 	29-30
Carbon dioxide emissions (Millions of tons per kWh)  Industrial waste recycling ratio (%)  Eco Mothers activity results (number of participants) 	<ul style="list-style-type: none"> Suppress greenhouse gas emissions from electricity production and consumption <ul style="list-style-type: none"> Supply side: Maintain high nuclear power usage rates and expand the use of renewable energy Consumption side: Spread the use of energy-saving equipment and undertake energy-saving and conservation activities at business sites Efficiently use coal ash and continue with collaborative industrial waste collections to raise recycling rates and cut landfill outside our properties Collaborate with business partners in green purchasing Step up management and treatment of polychlorinated biphenyls and tackle asbestos issues Conduct R&D to reduce environmental impact Communicate with more customers about the environment Implement the Kyushu Homeland Forestation Program through collaboration with educational institutions and citizens' groups Educate children about the environment through Eco Mothers activities and by holding seminars at schools and other institutions Boost environmental management standards by employing environmental management systems and environmental accounting Strengthen support for efforts to improve Groupwide environmental management 	31-40
Quantitative targets • Percentage of mothers taking child-raising leave More than 95% • Percentage of fathers taking leave for childbirth More than 90%	<ul style="list-style-type: none"> Continue internal (by business site and job type) and external education training on human and minority rights issues Disseminate human rights information that explains minority rights issues and presents case studies Extend and make more responsive our systems for employees needing leave and shorter working hours to care for their children and implement pilot child and family care program Hold seminars to cultivate awareness activities to encourage dialogue, such as through female employee round-table gatherings Continue to deploy and assess senior employee system and other initiatives to accommodate senior citizens Continue planned hiring of mentally and physically challenged people Continue to provide hierarchical, optional, divisional, and overseas training Keep enabling people to relocate throughout organization through internal recruiting, by offering new job challenges, and by using a human resources database 	41-44
Average radiation dosages around nuclear power stations (millisieverts) (Legal limit: Less than 0.05)  Number of public cases of electric shock (Number of public cases) 	<ul style="list-style-type: none"> Conduct quake safety assessments at nuclear power stations in light of revised seismic design guidelines and Niigata Chuetsu Offshore Earthquake Deploy quality management systems at nuclear power stations Bolster publicity and facility inspections to prevent electric shocks Undertake efforts to create of worker health and safety management system Strengthen initiatives to improve management of physical and mental wellbeing of employees 	45-48
Results of customer satisfaction survey Contributions to local economy and culture (%)  Involvement in local activities (%) 	<ul style="list-style-type: none"> Bolster management system for corporate citizenship initiatives to more effectively resolve local issues Effectively support employee volunteer activity programs Continue to contribute to sustainable regional and social progress through business activities 	49-54