## Actual Electricity Sales Volume in J uly 2007

## 1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of J uly 2007 came to about 7,422 million kWh , up about $3.0 \%$ from J uly 2006. The sales volume has exceeded the previous year for 6 months in a row.
I. Customers Other Than Large-Scale Industrial Customers

Sales volume in J uly 2007 increased by $1.4 \%$ from J uly 2006 as the meter-reading period was longer this year than in the previous year while air-conditioning demand decreased as the temperature in J uly 2007 was lower than the previous year.
II. Large-Scale Industrial Customers

Increased sales in main industries except clay and stones brought sales volume up by $7.0 \%$ from the previous year. The sales volume has exceeded the previous year for 43 months in a row.

## 2. Sales Volume by Sector/Use

| (million $\mathrm{kWh}, \%$ ) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Actual Sales | Changes from the previous year | Cumulative changes from FY2006 |
| Demand other than those under Liberalization | Lightning |  | 2,255 | 2.9 | 1.0 |
|  | Power | Low Voltage | 491 | -1.7 | -1.6 |
|  |  | Others | 72 | 3.2 | -4.3 |
|  | Total |  | 2,818 | 2.1 | 0.5 |
| Demand under Liberalization | Business |  | 1,818 | 1.3 | 2.6 |
|  | Industrial |  | 2,786 | 5.2 | 4.9 |
|  | Total |  | 4,604 | 3.6 | 4.0 |
| Electricity Sales Total |  |  | 7,422 | 3.0 | 2.6 |
| (Figures are included above) | Customers other than large-scale industrial |  | 5,228 | 1.4 | 1.0 |
|  | Large-scale industrial customers |  | 2,194 | 7.0 | 6.6 |

3. Breakdown of Large-Scale Industrial Sales
(million kWh, \%)

|  | Actual Sales | Changes from the <br> previous year | Cumulative changes <br> from FY2006 |
| :---: | ---: | ---: | ---: |
| Machinery | 710 | 5.1 | 5.8 |
| Electric | 528 | 2.1 | 3.3 |
| Transportation | 127 | 13.9 | 12.9 |
| Steel and lron | 241 | 20.7 | 8.9 |
| Chemicals | 206 | 8.6 | 7.8 |
| Clay and Stone | 96 | -6.7 | 0.1 |
| Foodstuffs | 201 | 15.2 | 18.4 |
| Pulps and Papers | 27 | 14.7 | 6.0 |
| Non-ferrous Metals | 145 | 2.7 | 3.3 |
| Others | 568 | 4.7 | 4.6 |
| Total | 2,194 | 7.0 | 6.6 |

## [Reference]

Comparison to the previous year
after mater-reading period adjustment (\%)

|  |  |  | July | Cumulative |
| :---: | :---: | :---: | :---: | :---: |
| Demand other than those under Liberalization | Lightning |  | -0.1 | 0.4 |
|  | Power | Low Voltage | -4.6 | -2.5 |
|  |  | Others | 1.2 | -4.2 |
|  | Total |  | -0.8 | -0.2 |

Average temperature ( in Kyushu 7 prefectures)

|  | June |  |  |  | July |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Early | Mid | Late | Ave. | Early | Mid | Late | Ave. |
| Actual | 22.1 | 23.1 | 26.3 | 23.8 | 25.4 | 25.9 | 28.3 | 26.6 |
| Compare to the previous year | 0.4 | -0.6 | 1.2 | 0.3 | -1.0 | -3.0 | 0.8 | -1.0 |
| Compare to average | 0.4 | 0.3 | 2.3 | 1.0 | -0.3 | -1.2 | 0.5 | -0.3 |

