

Actual Electricity Sales Volume in July 2008

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of July 2008 came to about 7,544 million kWh, up about 1.6% from July 2007. The sales volume exceeded the previous year's level for 11 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in July 2008 dropped by 0.6% from July 2007 as the metering period was shorter than last year's while an increase in the air-conditioning demand as the temperature in July 2008 was higher than the previous year's level. The sales volume underperformed the previous year for the first time in two months.

II. Large-scale Customers

The increased sales in transportation machinery, chemicals and non-ferrous metals industries brought sales volume up by 6.9% from the previous year. The sales volume has exceeded the previous year for 55 months in a row (the longest continuous increase in the company's history).

2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2007	
Demand other than those under Liberalization	Lighting	2,264	0.4	0.0	
	Power	Low Voltage	474	-3.5	-5.0
		Others	64	-10.1	-11.6
	Total	2,802	-0.6	-1.1	
Demand under Liberalization	Business	1,822	0.3	0.3	
	Industrial	2,920	4.8	2.9	
	Total	4,742	3.0	1.9	
Electricity Sales Total		7,544	1.6	0.8	

(Figures are included above)	General Demand	5,199	-0.6	-0.7
	Large-scale Demand	2,345	6.9	4.2

3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2007
Machinery	Electric	544	3.0	1.3
	Transportation	161	26.1	17.7
	Total	758	6.7	3.8
Steel and Iron	243	0.9	-1.5	
Chemicals	243	18.1	15.6	
Clay and Stone	90	-6.2	-9.8	
Foodstuffs	217	8.4	4.1	
Pulps and Papers	36	32.7	35.7	
Non-ferrous Metals	169	17.3	16.0	
Others	589	3.6	1.0	
Total	2,345	6.9	4.2	

[Reference]

Comparison to the previous year
after meter-reading period adjustment (%)

		June	Cumulative	
Demand other than those under Liberalization	Lighting	2.8	2.1	
	Power	Low Voltage	-1.2	-3.2
		Others	-8.7	-10.0
	Total	1.8	0.9	
General Demand		0.7	0.4	
Total Electricity Sales Volume		2.5	1.6	

Average temperature (in Kyushu 7 prefectures)

(°C)

	June				July			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	21.6	22.8	23.0	22.4	27.4	28.8	30.0	28.8
Compare to the previous year	-0.5	-0.3	-3.3	-1.4	2.0	2.9	1.7	2.2
Compare to average	-0.1	0.0	-1.0	-0.4	1.7	1.7	2.2	1.9