

Actual Electricity Sales Volume in August 2008

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of August 2008 came to about 8,800 million kWh, up about 5.5% from August 2007. The sales volume exceeded the previous year's level for 12 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in August 2008 grew by 7.0% from August 2007 due to an increase in the air-conditioning demand as the temperature in July through early August has higher than the previous year's level. The sales volume exceeded the previous year for the first time in two months.

II. Large-scale Customers

The increased sales in transportation machinery, chemicals and non-ferrous metals industries brought sales volume up by 1.5% from the previous year. The sales volume has exceeded the previous year for 56 months in a row (the longest continuous increase in the company's history).

2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2007	
Demand other than those under Liberalization	Lighting	2,930	7.9	1.9	
	Power	Low Voltage	672	6.6	-1.6
		Others	67	-0.7	-9.8
	Total	3,669	7.5	1.0	
Demand under Liberalization	Business	2,235	7.0	1.9	
	Industrial	2,896	2.2	2.7	
	Total	5,131	4.2	2.4	
Electricity Sales Total		8,800	5.5	1.9	
(Figures are included above)	General Demand	6,567	7.0	1.2	
	Large-scale Demand	2,233	1.5	3.6	

3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2007
Machinery		696	-0.8	2.8
	Electric	515	-1.1	0.8
	Transportation	135	4.8	14.8
Steel and Iron	242	-6.8	-2.5	
Chemicals	244	18.0	16.1	
Clay and Stone	86	-5.0	-9.0	
Foodstuffs	210	0.9	3.4	
Pulps and Papers	37	47.1	37.6	
Non-ferrous Metals	164	11.9	15.1	
Others	554	-1.4	0.5	
Total	2,233	1.5	3.6	

[Reference]

Average temperature (in Kyushu 7 prefectures)

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	July				August			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	27.4	28.8	30.0	28.8	29.4	28.4	25.8	27.8
Compare to the previous year	2.0	2.9	1.7	2.2	0.8	-1.2	-3.1	-1.2
Compare to average	1.7	1.7	2.2	1.9	1.5	0.7	-1.3	0.3