## Actual Electricity Sales Volume in October 2008

## 1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of October 2008 came to about 7,178 million kWh, down about $5.8 \%$ from October 2007. The sales volume was below the previous year's level for 2 months in a row.
I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in October 2008 decreased by $7.2 \%$ from October 2007 due to a decrease in the air-conditioning demand as the temperature in September through October has shifted lower than the previous year's level. The sales volume underperformed the previous year for 2 months in a row.
II. Large-scale Customers

The decreased sales in Steel and Iron, and Electric machinery industries brought sales volume down by $2.4 \%$ from the previous year. The sales volume underperformed the previous year for the first time in 58 months.
2. Sales Volume by Sector/Use

|  |  |  | Actual Sales | Changes from the previous year | Cumulative changes from FY2007 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Demand other than those under Liberalization | Lighting |  | 2,156 | -6.3 | -1.1 |
|  | Power | Low Voltage | 409 | -18.0 | -6.7 |
|  |  | Others | 61 | -5.9 | -9.4 |
|  | Total |  | 2,626 | -8.3 | -2.3 |
| Demand under Liberalization | Business |  | 1,802 | -6.0 | -0.5 |
|  | Industrial |  | 2,750 | -3.0 | 1.5 |
|  | Total |  | 4,552 | -4.2 | 0.7 |
| Electricity Sales Total |  |  | 7,178 | -5.8 | -0.5 |


| (Figures are <br> included above) | General Demand | 5,010 | -7.2 | -1.6 |
| :---: | :---: | :---: | :---: | :---: |
|  | Large-scale Demand | 2,168 | -2.4 | 2.4 |

## 3. Breakdown of Large-scale Sales

|  | Actual Sales | Changes from the <br> previous year | Cumulative changes <br> from FY2007 |
| :---: | ---: | ---: | ---: |
| Machinery | 667 | -2.2 | 1.6 |
| Electric | 481 | -3.3 | -0.2 |
| Transportation | 136 | 3.3 | 12.4 |
| Steel and Iron | 215 | -23.0 | -6.7 |
| Chemicals | 250 | 6.1 | 14.4 |
| Clay and Stone | 104 | 0.8 | -6.1 |
| Foodstuffs | 200 | 2.5 | 2.7 |
| Pulps and Papers | 42 | 41.7 | 39.1 |
| Non-ferrous Metals | 154 | 6.3 | 12.9 |
| Others | 536 | -2.7 | -0.2 |
| Total | 2,168 | -2.4 | 2.4 |

[Reference]
Average temperature (in Kyushu 7 prefectures)
( ${ }^{\circ} \mathrm{C}$ )

|  | September |  |  |  |  | October |  |  |  |  |
| :---: | ---: | ---: | ---: | :--- | :--- | :--- | :--- | :--- | :---: | :---: |
|  | Early |  | Mid | Late | Ave. | Early | Mid | Late |  |  |
| Ave. |  |  |  |  |  |  |  |  |  |  |
| Actual | 26.6 | 25.7 | 23.5 | 25.2 | 21.8 | 20.9 | 18.6 | 20.4 |  |  |
| Compare to the previous year | -0.5 | -2.0 | -3.0 | -1.9 | -2.8 | 0.9 | -0.5 | -0.8 |  |  |
| Compare to average | 0.8 | 1.5 | 1.1 | 1.1 | 1.1 | 1.8 | 1.5 | 1.5 |  |  |

