Actual Electricity Sales Volume in October 2008

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of October 2008 came to about 7,178 million kWh, down about 5.8% from October 2007. The sales volume was below the previous year's level for 2 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in October 2008 decreased by 7.2% from October 2007 due to a decrease in the air-conditioning demand as the temperature in September through October has shifted lower than the previous year's level. The sales volume underperformed the previous year for 2 months in a row.

II. Large-scale Customers

The decreased sales in Steel and Iron, and Electric machinery industries brought sales volume down by 2.4% from the previous year. The sales volume underperformed the previous year for the first time in 58 months.

(million kWh, %)

-1.6

Sales Volume by Sector/Use

3. Breakdown of Large-scale Sales

(million kWh, %)

			Actual Sales	Changes from the previous year	Cumulative changes from FY2007	
Demand other than those under Liberalization	Lighting		2,156	-6.3	-1.1	
	Power	Low Voltage	409	-18.0	-6.7	
		Others	61	-5.9	-9.4	
	Total		2,626	-8.3	-2.3	
Demand under Liberalization	Business		1,802	-6.0	-0.5	
	Industrial		2,750	-3.0	1.5	
	Total		4,552	-4.2	0.7	
Electricity Sales Total			7,178	-5.8	-0.5	
	1					

5,010

2,168

-7.2

-2.4

		Actual Sales	Changes from the previous year	Cumulative changes from FY2007	
	Machinery	667	-2.2	1.6	
	Electric	481	-3.3	-0.2	
	Transportation	136	3.3	12.4	
	Steel and Iron	215	-23.0	-6.7	
	Chemicals	250	6.1	14.4	
	Clay and Stone	104	0.8	-6.1	
	Foodstuffs	200	2.5	2.7	
F	Pulps and Papers	42	41.7	39.1	
N	on-ferrous Metals	154	6.3	12.9	
	Others	536	-2.7	-0.2	
	Total	2,168	-2.4	2.4	

[Reference]

(Figures are included above)

Average temperature (in Kyushu 7 prefectures)

General Demand

Large-scale Demand

								()
	September				October			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	26.6	25.7	23.5	25.2	21.8	20.9	18.6	20.4
Compare to the previous year	-0.5	-2.0	-3.0	-1.9	-2.8	0.9	-0.5	-0.8
Compare to average	0.8	1.5	1.1	1.1	1.1	1.8	1.5	1.5