

Actual Electricity Sales Volume in November 2008

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of November 2008 came to about 6,609 million kWh, down about 0.6% from November 2007. The sales volume was below the previous year's level for 3 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in November 2008 increased by 0.3% from November 2007 as the metering period was longer than last year's. The sales volume exceeded the previous year for the first time in 3 months.

II. Large-scale Customers

The decreased sales in Electric and Transportation machinery, Steel and Iron, and Non-ferrous Metals industries brought sales volume down by 2.8% from the previous year. The sales volume underperformed the previous year for 2 months in a row.

2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2007	
Demand other than those under Liberalization	Lighting	2,131	3.0	-0.7	
	Power	Low Voltage	313	-1.9	-6.2
		Others	62	-3.8	-8.8
	Total	2,506	2.1	-1.8	
Demand under Liberalization	Business	1,535	-1.3	-0.6	
	Industrial	2,568	-2.8	1.0	
	Total	4,103	-2.3	0.3	
Electricity Sales Total		6,609	-0.6	-0.5	
(Figures are included above)	General Demand	4,601	0.3	-1.4	
	Large-scale Demand	2,008	-2.8	1.8	

3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2007
Machinery	Electric	428	-3.6	-0.6
	Transportation	120	-5.9	10.0
	Total	591	-4.7	0.9
Steel and Iron	230	-9.7	-7.0	
Chemicals	245	1.9	12.6	
Clay and Stone	107	7.0	-4.5	
Foodstuffs	176	1.0	2.5	
Pulps and Papers	44	18.9	36.0	
Non-ferrous Metals	116	-4.5	11.0	
Others	499	-3.7	-0.6	
Total		2,008	-2.8	1.8

[Reference]

*Comparison to the previous year
after meter-reading period adjustment (%)*

		November	Cumulative	
Demand other than those under Liberalization	Lighting	0.2	-0.8	
	Power	Low Voltage	-4.5	-6.6
		Others	-6.0	-8.4
	Total	-0.5	-2.0	
General Demand		-1.1	-1.5	
Total Electricity Sales Volume		-1.6	-0.6	

Average temperature (in Kyushu 7 prefectures)

	October				November			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	21.8	20.9	18.6	20.4	16.8	12.8	10.9	13.5
Compare to the previous year	-2.8	0.9	-0.5	-0.8	0.0	-0.3	-1.5	-0.6
Compare to average	1.1	1.8	1.5	1.5	1.1	-0.9	-0.5	-0.1