

Actual Electricity Sales Volume in December 2008

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of December 2008 came to about 6,698 million kWh, down about 4.1% from December 2007. The sales volume was below the previous year's level for 4 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in December 2008 decreased by 1.2% from December 2007 as the metering period was shorter than last year's. The sales volume underperformed the previous year for the first time in 2 months.

II. Large-scale Customers

The decreased sales in main industries including Electric and Transportation machinery and Steel and Iron brought sales volume down by 11.0% from the previous year. The sales volume underperformed the previous year for 3 months in a row.

2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2007	
Demand other than those under Liberalization	Lighting	2,413	-2.6	-0.9	
	Power	Low Voltage	330	-5.4	-6.2
		Others	73	-9.4	-8.8
	Total	2,816	-3.1	-1.9	
Demand under Liberalization	Business	1,522	3.1	-0.3	
	Industrial	2,360	-9.3	-0.1	
	Total	3,882	-4.8	-0.2	
Electricity Sales Total		6,698	-4.1	-0.9	
(Figures are included above)	General Demand	4,855	-1.2	-1.4	
	Large-scale Demand	1,843	-11.0	0.4	

3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2007
Machinery	Electric	377	-15.6	-2.2
	Transportation	116	-7.0	8.1
	Total	532	-13.4	-0.6
Steel and Iron		184	-30.1	-9.6
Chemicals		199	-12.2	9.7
Clay and Stone		102	-4.5	-4.5
Foodstuffs		176	2.3	2.5
Pulps and Papers		36	12.6	33.2
Non-ferrous Metals		121	-14.7	8.0
Others		493	-4.2	-1.0
Total		1,843	-11.0	0.4

[Reference]

*Comparison to the previous year
after meter-reading period adjustment (%)*

		December	Cumulative	
Demand other than those under Liberalization	Lighting	7.7	0.1	
	Power	Low Voltage	4.5	-5.7
		Others	-1.2	-7.6
	Total	7.0	-1.0	
General Demand		4.8	-0.9	
Total Electricity Sales Volume		0.1	-0.5	

Average temperature (in Kyushu 7 prefectures)

	November				December			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	16.8	12.8	10.9	13.5	9.4	9.7	7.9	8.9
Compare to the previous year	0.0	-0.3	-1.5	-0.6	0.3	-0.1	-3.1	-1.1
Compare to average	1.1	-0.9	-0.5	-0.1	-0.4	1.1	0.2	0.2