## Actual Electricity Sales Volume in January 2009

## 1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of January 2009 came to about 7,736 million kWh , down about $1.0 \%$ from January 2008. The sales volume was below the previous year's level for 5 months in a row.

## I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in January 2009 grew by $3.9 \%$ from January 2008 due to an increase in the air-conditioning demand as the temperature in December through January was lower than the previous year's level. The sales volume exceeded the previous year for the first time in 2 months.

## II. Large-scale Customers

The decreased sales in main industries including Electric and Transportation machinery and Steel and Iron brought sales volume down by $15.4 \%$ from the previous year. The sales volume underperformed the previous year for 4 months in a row.
2. Sales Volume by Sector/Use

|  |  |  | Actual Sales | Changes from the previous year | Cumulative changes from FY2007 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Demand other than those under Liberalization | Lighting |  | 3,342 | 5.8 | 0.0 |
|  | Power | Low Voltage | 445 | 4.1 | -5.2 |
|  |  | Others | 95 | -1.3 | -7.9 |
|  | Total |  | 3,882 | 5.4 | -1.0 |
| Demand under Liberalization | Business |  | 1,649 | 3.0 | 0.0 |
|  | Industrial |  | 2,205 | -13.0 | -1.3 |
|  | Total |  | 3,854 | -6.8 | -0.8 |
| Electricity Sales Total |  |  | 7,736 | -1.0 | -0.9 |


| (Figures are <br> included above) | General Demand | 6,035 | 3.9 | -0.8 |
| :---: | :---: | ---: | ---: | :---: |
|  | Large-scale Demand | 1,701 | -15.4 | -1.1 |

3. Breakdown of Large-scale Sales

|  | Actual Sales | Changes from the <br> previous year | Cumulative changes <br> from FY2007 |
| :---: | ---: | ---: | ---: |
| Machinery | 479 | -19.3 | -2.3 |
| Electric | 337 | -22.0 | -3.9 |
| Transportation | 105 | -10.8 | 6.3 |
| Steel and Iron | 157 | -37.4 | -12.3 |
| Chemicals | 179 | -21.5 | 6.4 |
| Clay and Stone | 92 | -14.7 | -5.6 |
| Foodstuffs | 158 | 2.0 | 2.4 |
| Pulps and Papers | 38 | 26.7 | 32.6 |
| Non-ferrous Metals | 112 | -20.7 | 5.1 |
| Others | 486 | -3.7 | -1.2 |
| Total | 1,701 | -15.4 | -1.1 |

[Reference]
Average temperature (in Kyushu 7 prefectures)

|  | December |  |  |  | January |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Early | Mid | Late | Ave. | Early | Mid | Late | Ave. |
| Actual | 9.4 | 9.7 | 7.9 | 8.9 | 6.8 | 6.0 | 7.2 | 6.7 |
| Compare to the previous year | 0.3 | -0.1 | -3.1 | -1.1 | -1.0 | -2.8 | 0.5 | -1.0 |
| Compare to average | -0.4 | 1.1 | 0.2 | 0.2 | -0.4 | -0.5 | 1.1 | 0.2 |

