Actual Electricity Sales Volume in January 2009

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of January 2009 came to about 7,736 million kWh, down about 1.0% from January 2008. The sales volume was below the previous year's level for 5 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in January 2009 grew by 3.9% from January 2008 due to an increase in the air-conditioning demand as the temperature in December through January was lower than the previous year's level. The sales volume exceeded the previous year for the first time in 2 months.

II. Large-scale Customers

The decreased sales in main industries including Electric and Transportation machinery and Steel and Iron brought sales volume down by 15.4% from the previous year. The sales volume underperformed the previous year for 4 months in a row.

2. Sales Volume by Sector/Use

3. Breakdown of Large-scale Sales

(million kWh, %)

(million kWh, %)							
			Actual Sales Changes from the previous year		Cumulative changes from FY2007		
Demand other than those under Liberalization	Lighting		3,342	5.8	0.0		
	Power	Low Voltage	445	4.1	-5.2		
		Others	95	-1.3	-7.9		
	Total		3,882	5.4	-1.0		
Demand under Liberalization	Business		1,649	3.0	0.0		
	Industrial		2,205	-13.0	-1.3		
	Total		3,854	-6.8	-0.8		
Electricity Sales Total		7,736	-1.0	-0.9			

(Figures are included above)	General Demand	6,035	3.9	-0.8	
	Large-scale Demand	1,701	-15.4	-1.1	

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	Actual Sales	Changes from the previous year	Cumulative changes from FY2007			
Machinery	479	-19.3	-2.3			
Electric	337	-22.0	-3.9			
Transportation	105	-10.8	6.3			
Steel and Iron	157	-37.4	-12.3			
Chemicals	179	-21.5	6.4			
Clay and Stone	92	-14.7	-5.6			
Foodstuffs	158	2.0	2.4			
Pulps and Papers	38	26.7	32.6			
Non-ferrous Metals	112	-20.7	5.1			
Others	486	-3.7	-1.2			
Total	1,701	-15.4	-1.1			

[Reference]

Average temperature (in Kyushu 7 prefectures)

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	December			January				
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	9.4	9.7	7.9	8.9	6.8	6.0	7.2	6.7
Compare to the previous year	0.3	-0.1	-3.1	-1.1	-1.0	-2.8	0.5	-1.0
Compare to average	-0.4	1.1	0.2	0.2	-0.4	-0.5	1.1	0.2