Actual Electricity Sales Volume in March 2009

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of March 2009 came to about 6,446 million kWh, down about 13.4% from March 2008. The sales volume was below the previous year's level for 7 months in a row. The 13.4% decrease is the lowest-ever level.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in March 2009 decreased by 9.8% from March 2008 as the metering period was shorter than in last year due to an intercalary day and the decreased air-conditioning demand in February through March when temperature stayed in higher level than in last year. The sales volume underperformed the previous year for 2 months in a row. The 9.8% decrease is the third lowest-ever level.

II. Large-scale Customers

The decreased sales in main industries including Electric and Transportation machinery and Steel and Iron brought sales volume down by 22.6% from the previous year. The sales volume underperformed the previous year for 6 months in a row. The 22.6% decrease is the second lowest-ever level.

(million kWh, %)

2. Sales Volume by Sector/Use

3. Breakdown of Large-scale Sales

(million kWh, %)

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		Actual Sales	Changes from the previous year	Cumulative changes from FY2007		
	Lighting		2,447	-9.4	-1.0	
Demand other than those under Liberalization	Power	Low Voltage	335	-15.3	-6.0	
		Others	78	-19.7	-9.4	
	Total		2,860	-10.4	-2.0	
Demand under Liberalization	Business		1,492	-7.6	-0.5	
	Industrial		2,094	-20.6	-4.4	
	Total		3,586	-15.7	-2.9	
Electricity Sales Total		6,446	-13.4	-2.5		

(Figures are included above)	General Demand	4,812	-9.8	-1.6
	Large-scale Demand	1,634	-22.6	-4.7

	Actual Sales	Changes from the previous year	Cumulative changes from FY2007	
Machinery	465	-26.9	-6.5	
Electric	331	-28.1	-7.9	
Transportation	99	-24.2	0.4	
Steel and Iron	134	-50.6	-18.4	
Chemicals	165	-28.4	0.8	
Clay and Stone	82	-19.0	-7.7	
Foodstuffs	169	3.0	2.2	
Pulps and Papers	35	-2.9	26.3	
Non-ferrous Metals	121	-16.2	0.9	
Others	463	-12.0	-3.2	
Total	1,634	-22.6	-4.7	

[Reference]

Comparison to the previous year

after meter-reading period and leap year adjustment (%

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			March	Cumulative		
Demand other than those under Liberalization	Lighting		-5.8	-0.1		
	Power	Low Voltage	-11.9	-5.5		
		Others	-16.8	-8.3		
	Total		-6.9	-1.1		
Customers other than large-scale industrial			-6.7	-1.0		
Total Electricity Sales Volume			-11.3	-2.0		

Average temperature (in Kyushu 7 prefectures)

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	February			March				
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	9.1	10.4	11.3	10.2	10.3	13.1	11.8	11.8
Compare to the previous year	3.2	5.1	3.5	3.9	1.7	0.2	-0.1	0.6
Compare to average	2.7	2.9	3.4	3.0	1.4	2.9	0.2	1.5