

Actual Electricity Sales Volume in November 2009

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of November 2009 came to about 6,398 million kWh, down about 3.2% from November 2008. The sales volume was below the previous year's level for 15 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in November 2009 decreased by 1.2% from November 2008 due to a decrease in Industrial demand while Lighting demand increased. The sales volume underperformed the previous year for 2 months in a row.

II. Large-scale Customers

The decreased sales in main industries including Electric machinery and Steel and Iron brought sales volume down by 7.8% from the previous year. The sales volume underperformed the previous year for 14 months in a row. (The sales volume in Transportation machinery increased by 4.5%, exceeded the previous year for the first time in 13 months.)

2. Sales Volume by Sector/Use

(million kWh, %)

Sector/Use		Actual Sales	Changes from the previous year	Cumulative changes from FY2008	
Demand other than those under Liberalization	Lighting	2,171	1.9	-0.9	
	Power	Low Voltage	302	-3.6	-4.3
		Others	60	-2.4	0.9
	Total	2,533	1.1	-1.4	
Demand under Liberalization	Business	1,479	-3.7	-2.3	
	Industrial	2,386	-7.1	-11.7	
	Total	3,865	-5.8	-8.0	
Electricity Sales Total		6,398	-3.2	-5.5	
(Figures are included above)	General Demand	4,547	-1.2	-2.2	
	Large-scale Demand	1,851	-7.8	-13.2	

3. Breakdown of Large-scale Sales

(million kWh, %)

Sector/Use	Actual Sales	Changes from the Previous year	Cumulative changes from FY2008
Machinery	548	-7.2	-15.9
Electric	385	-10.1	-17.7
Transportation	125	4.5	-9.6
Steel and Iron	170	-26.1	-31.7
Chemicals	218	-3.2	-10.9
Clay and Stone	79	-25.8	-25.6
Foodstuffs	175	-0.4	0.3
Pulps and Papers	34	-22.3	-6.6
Non-ferrous Metals	116	-0.3	-11.1
Others	511	-1.7	-6.4
Total	1,851	-7.8	-13.2

[Reference]

Average temperature (in Kyushu 7 prefectures)

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	October				November			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	21.3	19.0	18.6	19.6	16.8	13.0	12.0	13.9
Compare to the previous year	-0.5	-1.9	0.0	-0.8	0.0	0.2	1.1	0.4
Compare to average	0.6	-0.1	1.5	0.7	1.1	-0.7	0.6	0.3