

Actual Electricity Sales Volume in January 2010

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of January 2010 came to about 7,929 million kWh, up about 2.5% from January 2009. The sales volume exceeded the previous year's level for the first time in 17 months since August 2008.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in January 2010 increased by 0.4% from January 2009 due to an increase in the air-conditioning demand as the temperature in mid December through early January was lower than the previous year's level. The sales volume exceeded the previous year for the first time in 4 months.

II. Large-scale Customers

The increased sales in main industries including Electric machinery, Transportation machinery, Chemicals and Non-ferrous Metals brought sales volume up by 9.9% from the previous year. The sales volume exceeded the previous year for 2 months in a row.

2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2008	
Demand other than those under Liberalization	Lighting	3,381	1.2	-0.7	
	Power	Low Voltage	444	-0.2	-3.9
		Others	90	-5.3	-0.9
	Total	3,915	0.8	-1.2	
Demand under Liberalization	Business	1,634	-0.9	-2.1	
	Industrial	2,380	7.9	-8.9	
	Total	4,014	4.2	-6.2	
Electricity Sales Total		7,929	2.5	-4.2	

(Figures are included above)	General Demand	6,058	0.4	-1.9
	Large-scale Demand	1,871	9.9	-10.0

3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the Previous year	Cumulative changes from FY2008
Machinery		537	12.1	-12.3
	Electric	375	11.2	-14.1
	Transportation	123	16.2	-6.0
Steel and Iron		183	16.7	-25.6
Chemicals		208	23.3	-6.6
Clay and Stone		83	-10.3	-23.5
Foodstuffs		158	-0.3	0.2
Pulps and Papers		39	4.2	-5.2
Non-ferrous Metals		141	26.5	-6.1
Others		522	4.9	-4.7
Total		1,871	9.9	-10.0

[Reference]

Average temperature (in Kyushu 7 prefectures)

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	December				January			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	11.0	8.5	7.4	8.9	5.7	6.2	8.2	6.7
Compare to the previous year	1.6	-1.2	-0.5	0.0	-1.1	0.2	1.0	0.0
Compare to average	1.2	-0.1	-0.3	0.2	-1.5	-0.3	2.1	0.2