## Actual Electricity Sales Volume in February 2010

## 1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of February 2010 came to about 7,218 million kWh, up about $4.0 \%$ from February 2009. The sales volume exceeded the previous year's level for two months in a row.
I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in February 2010 increased by $0.9 \%$ from February 2009 due to an increase in the air-conditioning demand as the temperature in early through mid February was lower than the previous year's level. The sales volume exceeded the previous year for two month in a row.

## II. Large-scale Customers

The increased sales in main industries including Electric machinery, Transportation machinery, Steel and Iron and Non-ferrous Metals brought sales volume up by $14.7 \%$ from the previous year. The sales volume exceeded the previous year for 3 months in a row.
2. Sales Volume by Sector/Use

|  |  |  |  |  | illion kWh, \%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Actual Sales | Changes from the previous year | Cumulative changes from FY2008 |
| Demand other than those under Liberalization | Lighting |  | 2,829 | 2.0 | -0.4 |
|  | Power | Low Voltage | 391 | 0.8 | -3.5 |
|  |  | Others | 75 | -3.9 | -1.2 |
|  | Total |  | 3,295 | 1.7 | -0.9 |
| Demand under Liberalization | Business |  | 1,654 | -1.0 | -2.0 |
|  | Industrial |  | 2,269 | 11.6 | -7.4 |
|  | Total |  | 3,923 | 5.9 | -5.3 |
| Electricity Sales Total |  |  | 7,218 | 4.0 | -3.5 |


| (Figures are <br> included above) | General Demand | 5,469 | 0.9 | -1.6 |
| :---: | :---: | ---: | ---: | ---: |
|  | Large-scale Demand | 1,749 | 14.7 | -8.3 |

## 3. Breakdown of Large-scale Sales

|  | Actual Sales | Changes from the <br> Previous year | Cumulative changes <br> from FY2008 |
| :---: | ---: | ---: | ---: |
| Machinery | 515 | 19.2 | -10.3 |
| Electric | 350 | 14.0 | -12.3 |
| Transportation | 126 | 37.0 | -3.2 |
| Steel and Iron | 158 | 28.9 | -22.8 |
| Chemicals | 186 | 22.7 | -4.7 |
| Clay and Stone | 77 | -4.4 | -22.0 |
| Foodstuffs | 153 | 1.4 | 0.3 |
| Pulps and Papers | 32 | -3.6 | -5.1 |
| Non-ferrous Metals | 138 | 33.2 | -3.5 |
| Others | 490 | 8.9 | -3.7 |
| Total | 1,749 | 14.7 | -8.3 |

## [Reference]

Average temperature (in Kyushu 7 prefectures)
( ${ }^{\circ} \mathrm{C}$ )

|  | January |  |  |  | February |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Early | Mid | Late | Ave. | Early | Mid | Late | Ave. |
| Actual | 5.7 | 6.2 | 8.2 | 6.7 | 9.0 | 7.5 | 13.4 | 9.7 |
| Compare to the previous year | -1.1 | 0.2 | 1.0 | 0.0 | -0.1 | -2.9 | 2.1 | -0.5 |
| Compare to average | -1.5 | -0.3 | 2.1 | 0.2 | 2.6 | 0.0 | 5.5 | 2.5 |

