

## Actual Electricity Sales Volume in August 2010

### 1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of August 2010 came to about 8,448 million kWh, up about 6.6% from August 2009. The sales volume exceeded the previous year's level for the first time in 2 months, recorded the second highest-ever level. (The highest sales volume was about 8,800 million kWh in FY2008.)

#### I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in August 2010 increased by 6.5% from August 2009 due to an increase in the air-conditioning demand as the temperature in late July through August was higher than the previous year's level. The sales volume exceeded the previous year for the first time in 2 months, recorded the third highest-ever level. (The highest level was recorded in FY2008, the second highest in FY2006.)

#### II. Large-scale Customers

The increased sales in main industries including Electric machinery, Transportation machinery, Chemicals and Non-ferrous Metals brought sales volume up by 6.9% from the previous year. The sales volume exceeded the previous year for 9 months in a row, recorded the third highest-ever level. (The highest level was recorded in FY2008, the second highest in FY2007.)

### 2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2009	
Demand other than those under Liberalization	Lighting		2,910	9.9	5.2
	Power	Low Voltage	620	8.1	1.4
		Others	60	1.9	-0.4
	Total		3,590	9.5	4.5
Demand under Liberalization	Business		2,123	2.7	0.0
	Industrial		2,735	6.1	6.3
	Total		4,858	4.6	3.7
Electricity Sales Total		8,448	6.6	4.0	

(Figures are included above)	General Demand		6,336	6.5	2.9
	Large-scale Demand		2,112	6.9	7.2

### 3. Breakdown of Large-scale Sales

(million kWh, %)

	Actual Sales	Changes from the Previous year	Cumulative changes from FY2009
Machinery	635	5.4	6.9
Electric	452	2.5	4.6
Transportation	136	12.4	13.1
Steel and Iron	178	1.1	7.1
Chemicals	217	8.2	11.6
Clay and Stone	77	20.6	8.7
Foodstuffs	223	5.9	2.5
Pulps and Papers	34	-7.3	2.0
Non-ferrous Metals	171	18.9	18.0
Others	577	6.5	4.9
Total	2,112	6.9	7.2

### [Reference]

Average temperature (in Kyushu 7 prefectures)

( )

	July				August			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	26.0	27.2	28.8	27.4	29.6	29.8	29.7	29.7
Compare to the previous year	0.4	-1.5	2.7	0.6	1.7	1.2	2.2	1.7
Compare to average	0.3	0.1	1.0	0.5	1.7	2.1	2.6	2.2