

Actual Electricity Sales Volume in July 2009

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of July 2009 came to about 7,167 million kWh, down about 5.0% from July 2008. The sales volume was below the previous year's level for 11 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in July 2009 decreased by 0.7% from July 2008 as air-conditioning demand decreased as the temperature in July 2009 was lower than the previous year while the meter-reading period was longer this year than in the previous year. The sales volume was below the previous year for 3 months in a row.

II. Large-scale Customers

The decreased sales in main industries including Electric and Transportation machinery and Steel and Iron brought sales volume down by 14.6% from the previous year. The sales volume underperformed the previous year for 10 months in a row.

2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2008	
Demand other than those under Liberalization	Lighting	2,282	0.8	1.3	
	Power	Low Voltage	469	-1.0	-0.5
		Others	67	2.6	2.5
	Total	2,818	0.5	1.1	
Demand under Liberalization	Business	1,801	-1.2	-0.3	
	Industrial	2,548	-12.7	-14.1	
	Total	4,349	-8.3	-9.0	
Electricity Sales Total		7,167	-5.0	-5.2	

(Figures are included above)	General Demand	5,163	-0.7	-0.2
	Large-scale Demand	2,004	-14.6	-16.1

3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the Previous year	Cumulative changes from FY2008
Machinery	Electric	438	-19.5	-21.2
	Transportation	138	-14.7	-13.6
	Total	619	-18.2	-19.5
Steel and Iron	155	-36.3	-37.8	
Chemicals	200	-9.9	-15.0	
Clay and Stone	65	-27.3	-24.7	
Foodstuffs	214	-1.3	1.0	
Pulps and Papers	35	-4.4	-2.6	
Non-ferrous Metals	148	-12.1	-14.0	
Others	568	-7.3	-8.4	
Total	2,004	-14.6	-16.1	

[Reference]

Comparison to the previous year after meter-reading period adjustment (%)

		July	Cumulative	
Demand other than those under Liberalization	Lighting	-2.8	-0.6	
	Power	Low Voltage	-4.6	-2.2
		Others	0.3	0.6
	Total	-3.0	-0.8	
General Demand		-2.6	-1.2	
Total Electricity Sales Volume		-6.3	-5.9	

Average temperature (in Kyushu 7 prefectures)

	June				July			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	21.5	24.1	25.4	23.6	25.6	28.7	26.1	26.8
Compare to the previous year	-0.1	1.3	2.4	1.2	-1.8	-0.1	-3.9	-2.0
Compare to average	-0.2	1.3	1.4	0.8	-0.1	1.6	-1.7	-0.1