

Actual Electricity Sales Volume in August 2009

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of August 2009 came to about 7,924 million kWh, down about 10.0% from August 2008. The sales volume was below the previous year's level for 12 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in August 2009 decreased by 9.4% from August 2008 due to a substantial decrease in the air-conditioning demand as the temperature in July through early August has shifted lower than the previous year's level. The sales volume underperformed the previous year for 4 months in a row.

II. Large-scale Customers

The decreased sales in main industries including Electric and Transportation machinery and Steel and Iron brought sales volume down by 11.5% from the previous year. The sales volume underperformed the previous year for 11 months in a row.

2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2008	
Demand other than those under Liberalization	Lighting	2,647	-9.6	-1.4	
	Power	Low Voltage	573	-14.7	-5.0
		Others	59	-11.8	-0.1
	Total		3,279	-10.6	-1.9
Demand under Liberalization	Business	2,066	-7.6	-2.2	
	Industrial	2,579	-11.0	-13.5	
	Total	4,645	-9.5	-9.1	
Electricity Sales Total		7,924	-10.0	-6.4	

(Figures are included above)	General Demand	5,948	-9.4	-2.6
	Large-scale Demand	1,976	-11.5	-15.1

3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the Previous year	Cumulative changes from FY2008
Machinery	Electric	441	-14.4	-19.8
	Transportation	121	-10.4	-12.9
	Total	602	-13.5	-18.2
Steel and Iron		176	-27.1	-35.7
Chemicals		200	-9.9	-14.0
Clay and Stone		64	-26.0	-25.0
Foodstuffs		212	1.0	1.0
Pulps and Papers		36	-0.6	-2.2
Non-ferrous Metals		145	-12.1	-13.6
Others		541	-6.1	-7.9
Total		1,976	-11.5	-15.1

[Reference]

Average temperature (in Kyushu 7 prefectures)

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	July				August			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	25.6	28.7	26.1	26.8	27.9	28.6	27.5	28.0
Compare to the previous year	-1.8	-0.1	-3.9	-2.0	-1.5	0.2	1.7	0.2
Compare to average	-0.1	1.6	-1.7	-0.1	0.0	0.9	0.4	0.5