Actual Electricity Sales Volume in October 2009

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of October 2009 came to about 6,728 million kWh, down about 6.3% from October 2008. The sales volume was below the previous year's level for 14 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in October 2009 decreased by 4.4% from October 2008 as the metering period was shorter than in last year and the decreased air-conditioning demand in September through October when temperature stayed in lower level than in last year. The sales volume underperformed the previous year for the first time in 2 months.

II. Large-scale Customers

The decreased sales in main industries including Electric and Transportation machinery and Steel and Iron brought sales volume down by 10.5% from the previous year. The sales volume underperformed the previous year for 13 months in a row.

2. Sales Volume by Sector/Use

		5	(million kWh, %			
			Actual Sales Changes from th previous year		Cumulative changes from FY2008	
Demand other than those under Liberalization	Lighting		2,071	-4.0	-1.3	
	Power	Low Voltage	376	-8.0	-4.4	
		Others	63	1.8	1.4	
	Total		2,510	-4.5	-1.7	
	Business		1,727	-4.1	-2.2	
Demand under Liberalization	Industrial		2,491	-9.4	-12.3	
	Total		4,218	-7.3	-8.3	
Elect	Electricity Sales Total			-6.3	-5.8	
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(Figures are	General Demand		4,788	-4.4	-2.4	
included above)	Large-scale Demand		1,940	-10.5	-13.9	

3. Breakdown of Large-scale Sales

(million kWh, 9					
	Actual Sales	Changes from the Previous year	Cumulative changes from FY2008		
Machinery	578	-13.2	-17.0		
Electric	409	-14.9	-18.7		
Transportation	129	-5.9	-11.3		
Steel and Iron	150	-30.2	-32.5		
Chemicals	225	-3.8	-12.0		
Clay and Stone	77	-25.9	-25.6		
Foodstuffs	195	-2.5	0.3		
Pulps and Papers	40	-5.2	-4.2		
Non-ferrous Metals	143	-7.1	-12.2		
Others	532	-3.8	-7.1		
Total	1,940	-10.5	-13.9		

[Reference]

Comparison to the previous year after meter-reading period adjustment (%)

Average temperature (in Kyushu 7 prefectures)

			October	Cumulative		
Demand other than those under Liberalization	Lighting		-1.4	-1.9		
	Power	Low Voltage	-5.6	-4.7		
		Others		0.5		
	Total		-1.9	-2.3		
General Demand			-3.1	-2.6		
Total Electricity Sales Volume			-5.4	-6.0		

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	September			October				
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	26.6	23.7	24.5	24.9	21.3	19.0	18.6	19.6
Compare to the previous year	0.0	-2.0	1.0	-0.3	-0.5	-1.9	0.0	-0.8
Compare to average	0.8	-0.5	2.1	0.8	0.6	-0.1	1.5	0.7