

Actual Electricity Sales Volume in March 2010

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of March 2010 came to about 6,740 million kWh, up about 4.5% from March 2009. The sales volume exceeded the previous year's level for 3 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in March 2010 increased by 0.9% from March 2009 due to an increase in the air-conditioning demand as the temperature in February through March was lower than the previous year's level. The sales volume exceeded the previous year for 3 month in a row.

II. Large-scale Customers

The increased sales in main industries including Electric machinery, Transportation machinery, Chemicals and Non-ferrous Metals brought sales volume up by 15.2% from the previous year. The sales volume exceeded the previous year for 4 months in a row.

2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2008	
Demand other than those under Liberalization	Lighting	2,478	1.3	-0.3	
	Power	Low Voltage	332	-1.0	-3.3
		Others	76	-4.2	-1.5
	Total		2,886	0.9	-0.7
Demand under Liberalization	Business	1,493	0.0	-1.9	
	Industrial	2,361	12.8	-6.1	
	Total	3,854	7.5	-4.4	
Electricity Sales Total		6,740	4.5	-2.9	

(Figures are included above)	General Demand	4,858	0.9	-1.4
	Large-scale Demand	1,882	15.2	-6.7

3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the Previous year	Cumulative changes from FY2008
Machinery	Electric	381	15.1	-10.6
	Transportation	137	39.9	-0.4
	Total	561	20.8	-8.3
Steel and Iron		153	13.7	-20.9
Chemicals		197	23.6	-2.8
Clay and Stone		83	1.1	-20.3
Foodstuffs		173	2.6	0.5
Pulps and Papers		35	-0.6	-4.7
Non-ferrous Metals		156	28.9	-1.2
Others		524	11.8	-2.5
Total		1,882	15.2	-6.7

[Reference]

Average temperature (in Kyushu 7 prefectures)

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	February				March			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	9.0	7.5	13.4	9.7	11.0	12.6	10.5	11.3
Compare to the previous year	-0.1	-2.9	2.1	-0.5	0.7	-0.5	-1.3	-0.5
Compare to average	2.6	0.0	5.5	2.5	2.1	2.4	-1.1	1.0