

Actual Electricity Sales Volume in September 2010

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of September 2010 came to about 8,452 million kWh, up about 10.7% from September 2009. The sales volume exceeded the previous year's level for 2 months in a row, recorded the highest-ever level.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in September 2010 increased by 12.1% from September 2009 due to an increase in the air-conditioning demand as the temperature in August through mid September was higher than the previous year's level. The sales volume exceeded the previous year for 2 months in a row, recorded the highest-ever level.

II. Large-scale Customers

The increased sales in main industries including Electric machinery, Transportation machinery, Chemicals and Non-ferrous Metals brought sales volume up by 6.5% from the previous year. The sales volume exceeded the previous year for 10 months in a row, recorded the third highest-ever level. (The highest level was recorded in FY2008, the second highest in FY2007.)

2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2009	
Demand other than those under Liberalization	Lighting	2,904	19.2	7.7	
	Power	Low Voltage	616	16.8	4.6
		Others	61	-5.4	-1.2
	Total	3,581	18.2	7.0	
Demand under Liberalization	Business	2,154	5.3	1.1	
	Industrial	2,717	6.1	6.3	
	Total	4,871	5.7	4.1	
Electricity Sales Total		8,452	10.7	5.3	
(Figures are included above)	General Demand	6,357	12.1	4.6	
	Large-scale Demand	2,095	6.5	7.1	

3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the Previous year	Cumulative changes from FY2009
Machinery		632	5.8	6.7
	Electric	432	3.1	4.3
	Transportation	153	11.2	12.7
Steel and Iron		194	3.2	6.4
Chemicals		221	9.9	11.3
Clay and Stone		64	-0.8	7.2
Foodstuffs		217	7.0	3.3
Pulps and Papers		35	2.6	2.1
Non-ferrous Metals		163	14.3	17.4
Others		569	6.3	5.1
Total		2,095	6.5	7.1

[Reference]

Average temperature (in Kyushu 7 prefectures)

(°C)

	August				September			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	29.6	29.8	29.7	29.7	28.6	26.6	23.5	26.2
Compare to the previous year	1.7	1.2	2.2	1.7	2.0	2.9	-1.0	1.3
Compare to average	1.7	2.1	2.6	2.2	2.8	2.4	1.1	2.1