

Actual Electricity Sales Volume in October 2010

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of October 2010 came to about 6,998 million kWh, up about 4.0% from October 2009. The sales volume exceeded the previous year's level for 3 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in October 2010 increased by 3.0% from October 2009 due to an increase in the air-conditioning demand as the temperature in early through mid September was higher than the previous year's level. The sales volume exceeded the previous year for 3 months in a row.

II. Large-scale Customers

The increased sales in main industries including Steel and Iron, Chemicals and Non-ferrous Metals brought sales volume up by 6.6% from the previous year. The sales volume exceeded the previous year for 11 months in a row.

2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2009	
Demand other than those under Liberalization	Lighting	2,120	2.3	7.0	
	Power	Low Voltage	385	2.3	4.3
		Others	54	-11.6	-2.5
	Total	2,559	2.0	6.3	
Demand under Liberalization	Business	1,798	4.1	1.5	
	Industrial	2,641	6.0	6.2	
	Total	4,439	5.2	4.3	
Electricity Sales Total		6,998	4.0	5.1	

(Figures are included above)	General Demand	4,930	3.0	4.4
	Large-scale Demand	2,068	6.6	7.0

3. Breakdown of Large-scale Sales

(million kWh, %)

	Actual Sales	Changes from the Previous year	Cumulative changes from FY2009
Machinery	582	0.8	5.9
Electric	411	0.6	3.8
Transportation	127	-1.4	10.6
Steel and Iron	202	34.2	10.0
Chemicals	241	7.2	10.6
Clay and Stone	90	16.2	8.6
Foodstuffs	202	4.0	3.4
Pulps and Papers	39	-2.1	1.5
Non-ferrous Metals	160	11.9	16.6
Others	552	3.7	4.9
Total	2,068	6.6	7.0

[Reference]

Average temperature (in Kyushu 7 prefectures)

(°C)

	September				October			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	28.6	26.6	23.5	26.2	21.5	20.6	18.5	20.1
Compare to the previous year	2.0	2.9	-1.0	1.3	0.2	1.6	-0.1	0.5
Compare to average	2.8	2.4	1.1	2.1	0.8	1.5	1.4	1.2