

## Actual Electricity Sales Volume in November 2010

### 1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of November 2010 came to about 6,469 million kWh, up about 1.1% from November 2009. The sales volume exceeded the previous year's level for 4 months in a row.

#### I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in November 2010 decreased by 0.2% from November 2009 due to the metering period was shorter than in last year. The sales volume underperformed the previous year for the first time in 4 months.

#### II. Large-scale Customers

The increased sales in main industries including Steel and Iron and Non-ferrous Metals brought sales volume up by 4.2% from the previous year. The sales volume exceeded the previous year for 12 months in a row.

### 2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2009	
Demand other than those under Liberalization	Lighting	2,163	-0.4	6.1	
	Power	Low Voltage	295	-2.4	3.7
		Others	57	-6.6	-3.0
	Total	2,515	-0.8	5.5	
Demand under Liberalization	Business	1,483	0.4	1.4	
	Industrial	2,471	3.5	5.9	
	Total	3,954	2.3	4.0	
Electricity Sales Total		6,469	1.1	4.6	
(Figures are included above)	General Demand	4,540	-0.2	3.9	
	Large-scale Demand	1,929	4.2	6.7	

### 3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the Previous year	Cumulative changes from FY2009
Machinery	Electric	378	-1.8	3.1
	Transportation	130	3.7	9.7
	Total	549	0.2	5.2
Steel and Iron		178	5.1	9.4
Chemicals		220	0.8	9.2
Clay and Stone		88	11.3	9.0
Foodstuffs		183	3.7	3.4
Pulps and Papers		39	14.4	2.9
Non-ferrous Metals		144	24.2	17.4
Others		528	3.6	4.7
Total		1,929	4.2	6.7

### [Reference]

*Comparison to the previous year  
after meter-reading period adjustment (%)*

*Average temperature (in Kyushu 7 prefectures)*

		November	Cumulative	
Demand other than those under Liberalization	Lighting	1.7	5.8	
	Power	Low Voltage	-0.4	3.5
		Others	-5.0	-3.5
	Total	1.3	5.3	
General Demand		1.0	3.7	
Total Electricity Sales Volume		1.9	4.5	

	October				November			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	21.5	20.6	18.5	20.1	14.4	13.7	11.8	13.3
Compare to the previous year	0.2	1.6	-0.1	0.5	-2.4	0.7	-0.2	-0.6
Compare to average	0.8	1.5	1.4	1.2	-1.3	0.0	0.4	-0.3

(°C)