Actual Electricity Sales Volume in December 2010

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of December 2010 came to about 6,843 million kWh, up about 3.1% from December 2009. The sales volume exceeded the previous year's level for 5 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in December 2010 increased by 1.9% from December 2009 due to the metering period was longer than in last year. The sales volume exceeded the previous year for the first time in 2 months.

II. Large-scale Customers

The increased sales in main industries including Steel and Iron, Chemicals and Non-ferrous Metals brought sales volume up by 5.9% from the previous year. The sales volume exceeded the previous year for 13 months in a row.

(million kWh, %)

2. Sales Volume by Sector/Use

3. Breakdown of Large-scale Sales

(million kWh, %)

(°C)

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			Actual Sales	Changes from the previous year	Cumulative changes from FY2009	
	Lighting		2,485	4.5	5.9	
Demand other than those under Liberalization	Power	Low Voltage	325	2.8	3.6	
	Power	Others	66	0.8	-2.6	
	Total		2,876	4.2	5.4	
	Business		1,475	-1.4	1.1	
Demand under Liberalization	Industrial		2,492	4.6	5.8	
	Total		3,967	2.3	3.8	
Electricity Sales Total		6,843	3.1	4.5		

(Figures are included above)	General Demand	4,857	1.9	3.6
	Large-scale Demand	1,986	5.9	6.6

	Actual Sales	Changes from the Previous year	Cumulative changes from FY2009		
Machinery	550	1.2	4.7		
Electric	379	-0.9	2.7		
Transportation	130	6.0	9.3		
Steel and Iron	209	11.2	9.6		
Chemicals	220	10.6	9.4		
Clay and Stone	89	8.6	8.9		
Foodstuffs	181	2.7	3.3		
Pulps and Papers	37	2.5	2.9		
Non-ferrous Metals	153	12.1	16.8		
Others	547	6.5	4.9		
Total	1,986	5.9	6.6		

[Reference]

Comparison to the previous year after meter-reading period adjustment (%)

Average temperature (in Kyushu 7 prefectures)

			December	Cumulative	
Demand other than those under Liberalization	Lighting		0.6	5.2	
	Power	Low Voltage	-1.0	3.1	
		Others	-2.4	-3.3	
		Total	0.4	4.7	
General Demand			-0.3	3.3	
Total Electricity Sales Volume			1.4	4.2	

	November			December				
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	14.4	13.7	11.8	13.3	10.5	9.3	7.1	8.9
Compare to the previous year	-2.4	0.7	-0.2	-0.6	-0.5	0.8	-0.3	0.0
Compare to average	-1.3	0.0	0.4	-0.3	0.7	0.7	-0.6	0.2