

## Actual Electricity Sales Volume in February 2011

### 1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of February 2011 came to about 7,886 million kWh, up about 9.2% from February 2010. The sales volume exceeded the previous year's level for 7 months in a row.

#### I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in February 2011 increased by 10.4% from February 2010 due to an increase in the air-conditioning demand as the temperature in January through February was lower than the previous year's level. The sales volume exceeded the previous year for 3 months in a row.

#### II. Large-scale Customers

The increased sales in main industries including Steel and Iron and Chemicals brought sales volume up by 5.6% from the previous year. The sales volume exceeded the previous year for 15 months in a row.

### 2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2009	
Demand other than those under Liberalization	Lighting	3,238	14.5	6.9	
	Power	Low Voltage	443	13.5	4.5
		Others	79	3.8	-2.0
	Total	3,760	14.1	6.4	
Demand under Liberalization	Business	1,751	5.8	1.5	
	Industrial	2,375	4.7	5.5	
	Total	4,126	5.2	3.9	
Electricity Sales Total		7,886	9.2	4.9	
(Figures are included above)	General Demand	6,039	10.4	4.4	
	Large-scale Demand	1,847	5.6	6.4	

### 3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the Previous year	Cumulative changes from FY2009
Machinery	Electric	358	2.4	2.4
	Transportation	132	4.2	8.3
	Total	530	3.0	4.3
Steel and Iron		192	21.6	11.9
Chemicals		198	6.4	8.5
Clay and Stone		71	-7.5	7.5
Foodstuffs		158	3.0	3.3
Pulps and Papers		34	5.8	1.9
Non-ferrous Metals		141	2.1	14.6
Others		523	6.7	5.1
Total		1,847	5.6	6.4

### [Reference]

*Average temperature (in Kyushu 7 prefectures)*

(°C)

	January				February			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	4.6	3.5	3.6	3.9	7.4	6.8	12.2	8.6
Compare to the previous year	-1.1	-2.7	-4.6	-2.8	-1.6	-0.7	-1.2	-1.1
Compare to average	-2.6	-3.0	-2.5	-2.6	1.0	-0.7	4.3	1.4