

## Actual Electricity Sales Volume in April 2011

### 1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of April 2011 came to about 7,020 million kWh, up about 0.4% from April 2010. The sales volume exceeded the previous year's level for 9 months in a row.

#### I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in April 2011 decreased by 0.6% from April 2010 as the metering period was shorter than in last year. The sales volume underperformed the previous year for the first time in 5 months.

#### II. Large-scale Customers

The increased sales in main industries including Steel and Iron brought sales volume up by 3.2% from the previous year while the sales in Transportation Machinery was decreased due to the March 2011 Great East Japan Earthquake. The sales volume exceeded the previous year for 17 months in a row.

### 2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2010	
Demand other than those under Liberalization	Lighting	2,614	-1.4	-1.4	
	Power	Low Voltage	342	-2.5	-2.5
		Others	116	10.3	10.3
	Total	3,072	-1.2	-1.2	
Demand under Liberalization	Business	1,524	0.7	0.7	
	Industrial	2,424	2.3	2.3	
	Total	3,948	1.6	1.6	
Electricity Sales Total		7,020	0.4	0.4	
(Figures are included above)	General Demand	5,110	-0.6	-0.6	
	Large-scale Demand	1,910	3.2	3.2	

### 3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the Previous year	Cumulative changes from FY2010
Machinery		501	-6.2	-6.2
	Electric	373	0.0	0.0
	Transportation	90	-25.9	-25.9
Steel and Iron		201	21.3	21.3
Chemicals		211	3.7	3.7
Clay and Stone		92	9.9	9.9
Foodstuffs		182	4.7	4.7
Pulps and Papers		46	3.7	3.7
Non-ferrous Metals		148	-1.8	-1.8
Others		529	7.1	7.1
Total		1,910	3.2	3.2

### [Reference]

*Comparison to the previous year*

*after meter-reading period adjustment (%)*

		April	
Demand other than those under Liberalization	Lighting	2.1	
	Power	Low Voltage	1.0
		Others	13.8
	Total	2.4	
General Demand		1.5	
Total Electricity Sales Volume		2.0	

*Average temperature (in Kyushu 7 prefectures)*

(°C)

	March				April			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	7.5	10.2	9.2	9.0	14.1	14.1	16.3	14.8
Compare to the previous year	-3.5	-2.4	-1.3	-2.3	-0.4	0.5	1.3	0.4
Compare to average	-1.4	0.0	-2.4	-1.3	0.3	-1.4	-0.7	-0.7