

Actual Electricity Sales Volume in May 2011

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of May 2011 came to about 6,544 million kWh, down about 0.5% from May 2010. The sales volume was below the previous year's level for the first time in 10 months.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in May 2011 decreased by 2.4% from May 2010 as the decreased air-conditioning demand in mid through late April when temperature stayed in higher level than in last year and the metering period was shorter than in last year. The sales volume underperformed the previous year for 2 month in a row.

II. Large-scale Customers

The increased sales in main industries including Electric Machinery and Non-ferrous Metals brought sales volume up by 4.2% from the previous year while the sales in Transportation Machinery was decreased due to the March 2011 Great East Japan Earthquake. The sales volume exceeded the previous year for 18 months in a row.

2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2010	
Demand other than those under Liberalization	Lighting	2,279	-2.6	-2.0	
	Power	Low Voltage	315	-2.7	-2.6
		Others	74	-5.6	3.4
	Total		2,668	-2.7	-1.9
Demand under Liberalization	Business	1,419	-1.5	-0.4	
	Industrial	2,457	2.7	2.5	
	Total	3,876	1.1	1.4	
Electricity Sales Total		6,544	-0.5	0.0	
(Figures are included above)	General Demand	4,564	-2.4	-1.5	
	Large-scale Demand	1,980	4.2	3.7	

3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the Previous year	Cumulative changes from FY2010
Machinery		546	0.8	-2.7
	Electric	402	3.2	1.6
	Transportation	106	-6.9	-16.7
Steel and Iron	189	-1.1	9.3	
Chemicals	216	4.4	4.1	
Clay and Stone	90	11.6	10.7	
Foodstuffs	192	5.5	5.1	
Pulps and Papers	50	0.1	1.8	
Non-ferrous Metals	172	8.7	3.6	
Others	525	7.3	7.2	
Total		1,980	4.2	3.7

[Reference]

Comparison to the previous year

after meter-reading period adjustment (%)

		May	Cumulative	
Demand other than those under Liberalization	Lighting	-1.9	0.3	
	Power	Low Voltage	-2.0	-0.4
		Others	-4.9	5.9
	Total		-2.0	0.4
General Demand		-1.9	-0.1	
Total Electricity Sales Volume		-0.1	1.0	

Average temperature (in Kyushu 7 prefectures)

(°C)

	April				May			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	14.1	14.1	16.3	14.8	19.6	20.7	19.8	20.0
Compare to the previous year	-0.4	0.5	1.3	0.4	-0.2	1.4	0.3	0.5
Compare to average	0.3	-1.4	-0.7	-0.7	0.9	1.2	-0.9	0.3