July 25, 2011
Kyushu Electric Power Co., Inc.

## Actual Electricity Sales Volume in June 2011

## 1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of June 2011 came to about 6,590 million kWh , up about $1.5 \%$ from June 2010. The sales volume was exceeded the previous year's level for the first time in 2 months.

## I. General Demand (Customers Other Than Large-scale Customers)

The increased sales in the demand for electric light and decreased sales in the demand for low voltage power brought sales volume down by $0.3 \%$ from the previous year. The sales volume underperformed the previous year for 3 month in a row.

## II. Large-scale Customers

The increased sales in main industries including Steel and Iron and Chemicals brought sales volume up by $5.5 \%$ from the previous year. The sales volume exceeded the previous year for 19 months in a row.
2. Sales Volume by Sector/Use

|  |  | Actual Sales | Changes from the <br> previous year | Cumulative changes <br> from FY2010 |
| :---: | :---: | ---: | ---: | ---: |
| Demand other <br> than those under <br> Liberalization | Power | Lighting | 1,996 | 0.3 |


| (Figures are <br> included above) | General Demand | 4,430 | -0.3 | -1.1 |
| :---: | :---: | ---: | ---: | ---: |
|  | Large-scale Demand | 2,079 | 5.5 | 4.3 |

3. Breakdown of Large-scale Sales

|  | Actual Sales | Changes from the <br> Previous year | Cumulative changes <br> from FY2010 |
| :---: | ---: | ---: | ---: |
| Machinery | 602 | 1.2 | -1.3 |
| Electric | 417 | 1.7 | 1.6 |
| Transportation | 140 | -0.4 | -10.7 |
| Steel and lron | 205 | 28.0 | 15.1 |
| Chemicals | 227 | 11.4 | 6.5 |
| Clay and Stone | 82 | 4.9 | 8.9 |
| Foodstuffs | 205 | 3.5 | 4.5 |
| Pulps and Papers | 34 | -15.1 | -3.2 |
| Non-ferrous Metals | 170 | 7.1 | 4.8 |
| Others | 554 | 3.1 | 5.8 |
| Total | 2,079 | 5.5 | 4.3 |

## [Reference]

Average temperature (in Kyushu 7 prefectures)
$\left({ }^{\circ} \mathrm{C}\right)$

|  | May |  |  |  |  | June |  |  |  |  |
| :---: | ---: | ---: | ---: | :--- | :--- | :--- | :--- | :--- | :---: | :---: |
|  | Early | Mid | Late | Ave. | Early | Mid | Late | Ave. |  |  |
|  | 19.6 | 20.7 | 19.8 | 20.0 | 21.8 | 21.7 | 27.6 | 23.7 |  |  |
| Compare to the previous year | -0.2 | 1.4 | 0.3 | 0.5 | 0.1 | -2.1 | 3.2 | 0.4 |  |  |
| Compare to average | 0.9 | 1.2 | -0.9 | 0.3 | -0.2 | -1.4 | 3.2 | 0.5 |  |  |

