

Actual Electricity Sales Volume in the First Six Months of FY2011

1. Overview

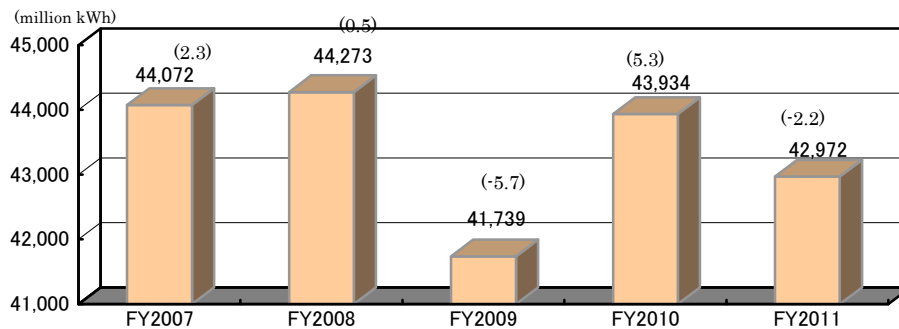
Total electricity sales volume by Kyushu Electric Power Co., Inc., for the first six months of FY2011 (April 1st-September 30th) came to about 42,972 million kWh, down by 2.2% from the same period in FY2010.

The sales volume underperformed the previous year's level for the first time in 2years since FY2009. The 2.2% down was the second highest rate of decrease. For information, the highest was 5.7% down in FY2009.

Sales Volume By Sector/Use

		Actual Sales (million kWh)	Changes from FY2010 (%)	
Demand other than those under Liberalization	Lighting	14,260	-4.5	
	Power	Low Voltage	2,493	-5.8
		Others	415	-1.2
	Total		17,168	-4.6
Demand under Liberalization	Business	10,235	-3.2	
	Industrial	15,569	1.3	
	Total	25,804	-0.5	
Electricity Sales Total		42,972	-2.2	
(Figures are included above)	General demand	30,666	-3.9	
	Large-scale demand	12,306	2.3	

First six months' electricity sales volume in recent 5 fiscal years



(Note) Figures in () are percent changes from the previous years

Changes from the previous year by month (%)

	April	May	June	July	Aug.	Sept.
General demand	-0.6	-2.4	-0.3	1.4	-6.7	-11.4
Large-scale demand	3.2	4.2	5.5	3.4	-0.3	-1.9
Total	0.4	-0.5	1.5	2.0	-5.1	-9.0

Changes from the same period in the previous year in recent 5 years (%)

	FY2007	FY2008	FY2009	FY2010	FY2011
General demand	0.2	-0.7	-2.0	4.6	-3.9
Large-scale demand	7.9	3.2	-14.5	7.1	2.3
Total	2.3	0.5	-5.7	5.3	-2.2

2. Sales Volume by Sector/Use

I. General Demand (Customers Other Than Large-Scale Industrial Customers)

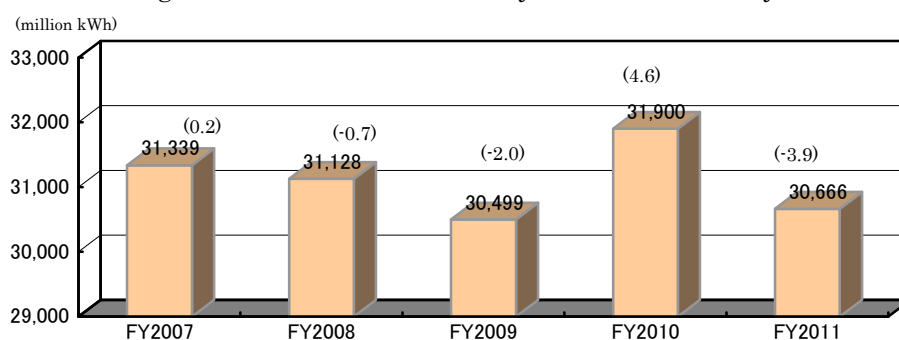
The demand for electric light, power for commercial operations and other general demands decreased by 3.9% compared with the 2Q of the previous year mainly due to an effect of power saving and a decrease in the air-conditioning demand as the temperature in August through September was lower than the previous year's level.

The sales volume underperformed the previous year's level for the first time in 2years since FY2009. The 3.9% down was the highest rate of decrease.

Average temperature in FY2011(in Kyushu) (°C)

	Apr	May	June	July	Aug	Sep
Actual	14.8	20.0	23.7	27.7	28.2	25.2
Compare to average	-0.7	0.3	0.5	0.6	0.3	0.5
Compare to the previous year	0.4	0.5	0.4	0.3	-1.5	-1.0

First six months' general demand of electricity in recent 5 fiscal years



(Note) Figures in () are percent changes from the previous years

II. Large-scale Demand

The power demand from large industrial customers increased by 2.3% compared with the 2Q of the previous year mainly due to the increase in production of Steel and Iron and Chemicals in spite of the decrease in Transportation Machinery shortly after the March 2011 Great East Japan Earthquake.

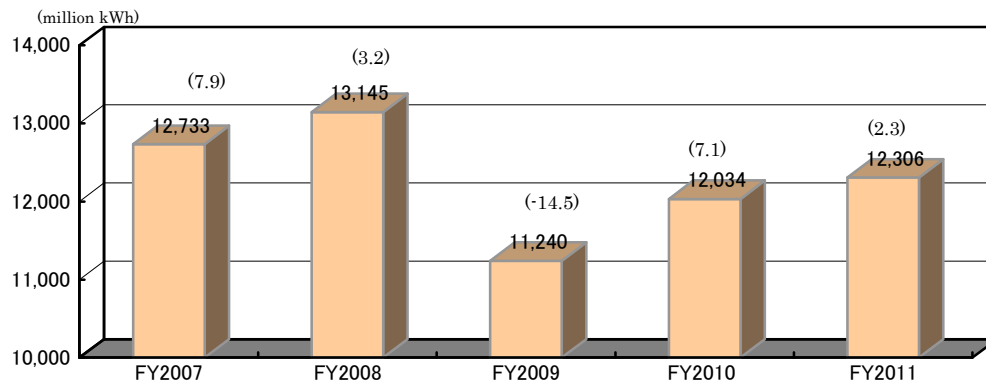
The sales volume exceeded the previous year's level for 2years in a row.

	Actual Sales (million kWh)	Changes from FY2010 (%)	Composition ratio (%)	Characteristics
Machinery Total	3,524	-1.7	28.6	
Electric	2,493	-0.5	20.3	Decreased production of semiconductors
Transportation	774	-5.1	6.3	Decreased production of automobiles shortly after the March 2011 Great East Japan Earthquake
Steel and Iron	1,198	13.6	9.7	Rebound from previous years' decrease due to suspension for rebuilding in some factories.
Chemicals	1,312	3.5	10.7	Increased production of optical film products
Clay and Stone	482	6.3	3.9	Increased production of cement
Foodstuffs	1,237	1.8	10.1	New construction ,expansion and Increased production
Pulps and Papers	232	-3.1	1.9	Increased operation of private power generators in some factories
Non-ferrous Metals	999	2.8	8.1	Increased production of titanium products
Others	3,322	2.3	27.0	Fully opened Kyusyu Shinkansen
Large-scale Demand	12,306	2.3	100.0	

Changes from the previous year by type of industry (%)

	FY2009		FY2010		FY2011
	Apr-Sep	Oct-Mar	Apr-Sep	Oct-Mar	Apr-Sep
Machinery Total	-17.7	3.8	6.7	0.6	-1.7
Electric	-19.3	1.0	4.3	0.6	-0.5
Transportation	-12.2	14.2	12.7	-0.9	-5.1
Steel and Iron	-32.8	-4.0	6.4	21.3	13.6
Chemicals	-13.5	9.7	11.3	6.5	3.5
Clay and Stone	-25.5	-15.2	7.2	8.6	6.3
Foodstuffs	0.8	0.1	3.3	3.2	1.8
Pulps and Papers	-4.0	-5.5	2.1	4.8	-3.1
Non-ferrous Metals	-13.0	14.3	17.4	8.9	2.8
Others	-7.6	3.2	5.1	5.4	2.3
Large-scale Industrial	-14.5	2.6	7.1	5.7	2.3

First six months' large-scale demand of electricity in recent 5 fiscal years



(Note) Figures in () are percent changes from the previous years