

## Actual Electricity Sales Volume in October 2011

### 1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of October 2011 came to about 6,777 million kWh, down about 3.1% from October 2010. The sales volume was below the previous year's level for 3 months in a row.

#### I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in October 2011 decreased by 4.5% from October 2010 due to an effect of power saving and a decrease in the air-conditioning demand as the temperature in September through October was lower than the previous year's level. The sales volume underperformed the previous year for 3 months in a row.

#### II. Large-scale Customers

The increased sales in main industries including Transportation Machinery and Steel and Iron brought sales volume up by 0.1% from the previous year while the sales in Electric Machinery and Chemicals were decreased. The sales volume exceeded the previous year for the first time in 3 months.

### 2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2010	
Demand other than those under Liberalization	Lighting	2,081	-1.8	-4.1	
	Power	Low Voltage	358	-6.9	-5.9
		Others	55	1.1	-0.9
	Total		2,494	-2.5	-4.3
Demand under Liberalization	Business	1,662	-7.5	-3.8	
	Industrial	2,621	-0.8	1.0	
	Total	4,283	-3.5	-1.0	
Electricity Sales Total		6,777	-3.1	-2.3	
(Figures are included above)	General Demand	4,707	-4.5	-4.0	
	Large-scale Demand	2,070	0.1	1.9	

### 3. Breakdown of Large-scale Sales

(million kWh, %)

	Actual Sales	Changes from the Previous year	Cumulative changes from FY2010
Machinery	585	0.5	-1.4
Electric	404	-1.6	-0.6
Transportation	139	9.9	-3.1
Steel and Iron	224	11.0	13.2
Chemicals	229	-5.0	2.1
Clay and Stone	91	1.5	5.5
Foodstuffs	201	-0.6	1.5
Pulps and Papers	39	1.4	-2.5
Non-ferrous Metals	159	-1.2	2.2
Others	542	-1.7	1.7
Total	2,070	0.1	1.9

### [Reference]

Average temperature (in Kyushu 7 prefectures)

(°C)

	September				October			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	26.7	26.8	22.3	25.2	20.4	20.6	18.6	19.8
Compare to the previous year	-1.9	0.2	-1.2	-1.0	-1.1	0.0	0.1	-0.3
Compare to average	0.5	2.1	-0.7	0.5	-0.9	1.0	1.2	0.4