

## Actual Electricity Sales Volume in December 2011

### 1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of December 2011 came to about 6,575 million kWh, down about 3.9% from December 2010. The sales volume was below the previous year's level for 5 months in a row.

#### I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in December 2011 decreased by 4.2% from December 2010 due to an effect of power saving and a decrease in the air-conditioning demand as the temperature in November through early December was higher than the previous year's level. The sales volume underperformed the previous year for 5 months in a row.

#### II. Large-scale Customers

Sales volume in December 2011 decreased by 3.2% from December 2010 due to an effect of power saving and the decreased sales in main industries including Electric Machinery and Steel and Iron. The sales volume underperformed the previous year for the first time in 3 months.

### 2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2010	
Demand other than those under Liberalization	Lighting	2,366	-4.8	-4.3	
	Power	Low Voltage	307	-5.7	-5.7
		Others	60	-8.2	-2.5
	Total	2,733	-5.0	-4.5	
Demand under Liberalization	Business	1,418	-3.9	-3.7	
	Industrial	2,424	-2.7	0.6	
	Total	3,842	-3.1	-1.1	
Electricity Sales Total		6,575	-3.9	-2.5	
(Figures are included above)	General Demand	4,653	-4.2	-4.0	
	Large-scale Demand	1,922	-3.2	1.4	

### 3. Breakdown of Large-scale Sales

(million kWh, %)

	Actual Sales	Changes from the Previous year	Cumulative changes from FY2010
Machinery	541	-1.7	-1.0
Electric	364	-4.0	-0.8
Transportation	138	5.6	-1.0
Steel and Iron	191	-8.1	9.1
Chemicals	218	-1.1	2.6
Clay and Stone	89	0.3	3.5
Foodstuffs	180	-0.7	1.6
Pulps and Papers	40	9.7	-0.7
Non-ferrous Metals	145	-5.8	1.3
Others	518	-5.2	0.7
Total	1,922	-3.2	1.4

### [Reference]

Average temperature (in Kyushu 7 prefectures)

(°C)

	November				December			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	19.8	16.1	12.9	16.3	11.5	7.9	6.1	8.4
Compare to the previous year	5.4	2.4	1.1	3.0	1.0	-1.4	-1.0	-0.5
Compare to average	3.9	2.2	0.9	2.4	1.3	-0.9	-1.8	-0.6