

Actual Electricity Sales Volume in February 2012

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of February 2012 came to about 7,653 million kWh, down about 2.9% from February 2011. The sales volume was below the previous year's level for 7 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in February 2012 decreased by 3.8% from February 2011 due to a decrease in the air-conditioning demand as the temperature in January was higher than the previous year's level and an effect of power saving. The sales volume underperformed the previous year for 7 months in a row.

II. Large-scale Customers

Sales volume in February 2012 decreased by 0.1% from February 2011, same level as the previous year, because of the longer metering period due to a leap day in spite of the decreased sales in main industries including Electric Machinery, Steel and Iron and Non-ferrous Metals and the effect of power saving. (Sales volume decreased by 3.5% after leap year adjustment.)

2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2010	
Demand other than those under Liberalization	Lighting	3,137	-3.1	-4.4	
	Power	Low Voltage	425	-4.0	-5.5
		Others	74	-6.6	-3.2
	Total	3,636	-3.3	-4.5	
Demand under Liberalization	Business	1,658	-5.2	-3.9	
	Industrial	2,359	-0.7	0.0	
	Total	4,017	-2.6	-1.6	
Electricity Sales Total		7,653	-2.9	-2.8	

(Figures are included above)	General Demand	5,807	-3.8	-4.1
	Large-scale Demand	1,846	-0.1	0.6

3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the Previous year	Cumulative changes from FY2010
Machinery	Electric	352	-1.9	-1.2
	Transportation	142	8.4	0.2
	Total	535	0.9	-1.0
Steel and Iron		184	-4.1	5.2
Chemicals		204	2.9	2.3
Clay and Stone		81	12.6	3.4
Foodstuffs		163	2.8	1.5
Pulps and Papers		33	-0.3	-0.9
Non-ferrous Metals		134	-4.7	-1.1
Others		512	-2.0	-0.1
Total		1,846	-0.1	0.6

[Reference]

Average temperature (in Kyushu 7 prefectures)

(°C)

	January				February			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	6.1	7.2	5.6	6.3	4.5	5.8	8.9	6.3
Compare to the previous year	1.5	3.7	2.0	2.4	-2.9	-1.0	-3.3	-2.3
Compare to average	-1.1	0.5	-0.7	-0.4	-2.4	-2.1	0.4	-1.4