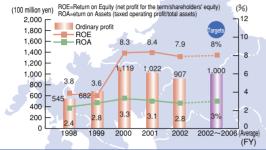
# **2003 Environment Action Report Highlights**

### Management targets P42

In March 2002, a new medium-term management plan was drawn for a five-year period from Fiscal 2002 to 2006 to define higher business targets.

### Trend in ordinary profits, ROE and ROA



Compliance Management promotion P45

The company established the Compliance Committee in

October 2002 and created the Compliance Guideline in

December 2002 to ensure that business activities are

conducted in a fair manner and in conformity with cor-

#### Environmental management system P10

ISO 14001 certification has been acquired at the model office selected, such as branch offices, power stations, power system maintenance offices and customer service offices, to implement a company-wide ISO-based system.

# Economy

# Environment

# Challenges towards "Zero-Waste" P22

The company endeavors to achieve zero-waste, reducing the volume of waste for final disposal to close to zero, by enhancing employees' awareness through distributing handbooks as well as displaying posters. The overall industrial waste recycling rate was recorded at 74%, the same level as Fiscal 2001, while almost 100% of paper was recycled.

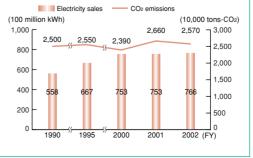
#### Zero-waste promotion posters



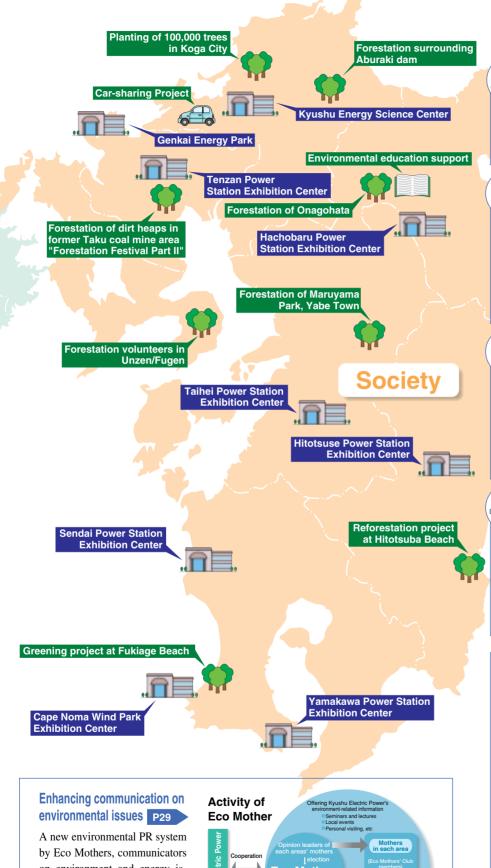
## CO<sub>2</sub> emission reductions P17

In Fiscal 2002, a reduction of 0.9 million tons of CO<sub>2</sub> emission was achieved compared to Fiscal 2001 due to the fact that the nuclear power capacity factor for Fiscal 2002 improved by 6.2 points from the previous year. Of the 6.2 points, 0.9 are attributed to the constant thermal output operation, resulting in a CO<sub>2</sub> emission reduction of about 330,000 tons.

#### Electricity sales and CO<sub>2</sub> emissions



porate ethics.



# **Exhibition facilities**

Exhibition facilities are located all over Kyushu to provide information and knowledge on energy and electricity.



### Kyushu Homeland Forestation Program PP30&57

As part of its celebration of 50 years since its foundation, the company began the Kyushu Homeland Forestation Program in Fiscal 2001, aiming to plant one million trees at sites throughout Kyushu over the next 10 years.

#### **Environmental education** support P58

Utilizing the rich natural environment, Kyushu Electric Power has hosted nature-related classes and programs in the forest surrounding Onagohata dam, Amagase, Oita Pref. to support environmental education.

#### **Car-sharing Project** PP31&59

In October 2002, Kyushu Electric Power started a car-sharing project in Fukuoka City by using electric and low-emission vehicles through collaboration with Fukuoka City and environmental NGOs.

## **Kyushu Electric Power Group's** environmental management P63

The Group has established an Environmental Philosophy and Environmental Policies and works together on environmental activities in all of these business areas. Since Fiscal 2003, the Group has been working toward the establishment of the Group's Environmental Activity Plan.

#### **Group Environmental Management Promotion Subcommittee**



on environment and energy issues, was started in Fiscal 2003, aiming to enhance awareness of environmental issues and contribute to environmental conservation as a community's task.

