

## 2 Principal Opinions of the Kyushu Electric Power Environmental Advisory Council

The 3rd Kyushu Electric Power Environmental Advisory Council was held on July 22, 2003. Various views on Kyushu Electric Power's measures for environmental issues, and the "Fiscal 2003 Kyushu Electric Power Environment Action Report" were discussed. The following are some of the principal opinions of the Council.

### 1 Environmental management promotion

#### Environmental management policies

- As the leading company in Kyushu, Kyushu Electric Power should set strong policies regarding its expectations of how Kyushu's environment should be. This may encourage the participation of other companies and citizens.

#### EMS

- What is the status of activities towards ISO9000 series? As a total energy company, Kyushu Electric Power must develop an environmental management system that encompasses the ISO14000 series.

#### Environmental Publicity

- Regarding the "Eco Mothers' Club," the activities of eco mothers are understandable, however, the way in which the mothers in the area communicate and spread the information is not. More specific content of their activities should be explained.
- As revealed in "Awareness and Actions of Mothers on Environmental Issues", why 40% of mothers don't find Kyushu Electric Power to be an environment-conscious company? Kyushu Electric Power should listen to voices of the silent majority.

#### Measures for global warming

- When CO<sub>2</sub> emission from the non-industrial (commercial) sector is rapidly increasing, electric utilities must take measures to encourage CO<sub>2</sub> emission control on the demand side, since they have a close connection with the demand side (e.g. supporting customers' efficiency improvement through discounting electric bills of companies that are working on CO<sub>2</sub> reduction).
- Measures for new energy sources might be able to include support for biomass power generation. Especially in Kyushu, where there seems to be a strong potential for biomass, such measures might appeal to the public as something unique to Kyushu.

#### Nuclear Power issues

- The total investigation is mentioned with regard to ensuring the appropriateness of the voluntary inspection for the nuclear power facilities. The background behind the implementation of such investigation should be explained clearly.

#### Forestation

- Kyushu Electric Power might want to reinforce measures that take advantage of the company-owned land. How about creating a "sink" or forest on the final disposal site of coal ash. Activities in conformity with "Nature Rehabilitation Act" that became effective earlier are requested as actions that follow the planting of 1 million trees.

#### Environmental education

- Kyushu Electric Power owns many facilities that can be used for environmental education other than that in Onagohata. For example the Noma Wind Power Station could be prepared to serve as a base for environmental and energy education.

### 2 Environment Action Report

- The inclusion of negative information such as results of an internal audit and an employee attitude survey deserves appreciation.
- Due to its volume and technical terms, the report may be hard for the general public to understand. It is necessary to offer environmental information to people in an easier and more familiar form.
- Natural landscape pictures, scenes from people's lives and performing arts of the area could be included to emphasize Kyushu's distinct characteristics. Also, a map of Kyushu marked with activities such as forestation might be helpful.
- How the "new energy sources" are placed in the concept of optical combination of power sources should be clearly stated, such as RPS target figure, etc.

These valuable opinions will be incorporated into Kyushu Electric Power's environmental activities of the future.

Members of the Kyushu Electric Power Environmental Advisory Council	Ei Akagi	writer
	Naohito Asano	Professor, Faculty of Law, Fukuoka University, and member of the Central Environment Council
	Nahomi Ishikubo	lifestyle journalist
	Mami Oku	Associate Professor, Faculty of Environmental Studies, Nagasaki University, and member of Nagasaki Prefectural Environmental Council
	Takao Sawada	Deputy Managing Editor, Yomiuri Shimbun Western Head Office
	Satoshi Tsuruta	Executive director, Japan Environmental Measurement & Chemical Analysis Association
	Akira Fukuizumi	Teacher, Fukuoka Prefectural Shuyukan High School
	Kan Yoshida	copywriter
	Junko Yoshida	Representative director, NPO Moshimoshi Tikyu