

5 Items Reflecting Opinions

The opinions and requests from customers and the Kyushu Electric Power Environmental Advisory Council in regard to Kyushu Electric Power's environmental activities and the Environment Action Report are reflected in the content of the Environment Action Report and environmental activities:

	Summary of opinion	Items reflecting the opinions
Environment Action Report	【For easier reading】 <ul style="list-style-type: none"> ● Better charts and colors 	<ul style="list-style-type: none"> ● Report was made using charts as much as possible and charts are in color (last year's version had blue-based color scheme for charts).
	【Pursuit of Kyushu colors】 <ul style="list-style-type: none"> ● Insertion of Kyushu map 	<ul style="list-style-type: none"> ● The map of Kyushu was included to indicate the activity status such as forestation (p5), and photos with Kyushu's natural scenery are used on front cover and chapter covers (pp.7, 41,87).
	【Target years for measures】 <ul style="list-style-type: none"> ● List target figures for the fiscal year 	<ul style="list-style-type: none"> ● The activities of this fiscal year will be evaluated starting next fiscal year, targets were set for fiscal year (2003), Fiscal 2004 and mid- to long-term (2006). See Related Information P16
	【New energy】 <ul style="list-style-type: none"> ● Clarify how new energy is placed 	<ul style="list-style-type: none"> ● More explanation of how the new energy is placed is included in the "Optimal combination of Power Sources and New Energy Sources". See Related Information P51
	【Electromagnetic waves】 <ul style="list-style-type: none"> ● Information on the effect on humans 	<ul style="list-style-type: none"> ● Explanation on electromagnetic field such as how electromagnetic waves differ from electromagnetic field is added. See Related Information P56
	【Benefit of environmental activity】 <ul style="list-style-type: none"> ● The benefit of activities is not clearly expressed 	<ul style="list-style-type: none"> ● The explanation of terms is added in "Terminology" for expressions that might be hard to understand. See Related Information P48
Environmental activities	【Environmental management policies】 <ul style="list-style-type: none"> ● Clarify Kyushu Electric Power's attitude as a leading company in Kyushu 	<ul style="list-style-type: none"> ● Kyushu Electric Power plans to conduct environmental activities on a continuous basis for the environmental preservation of the whole of Kyushu, by working together with citizens' groups, other companies and local governments.
	【Environmental publicity】 <ul style="list-style-type: none"> ● Further analysis of "Awareness and actions of mothers on environmental issues" 	<ul style="list-style-type: none"> ● The reason of those who don't find Kyushu Electric Power to be environment-conscious (40% of the respondents) is mostly the concern and mistrust towards nuclear power generation. The PR activities for nuclear power will be enhanced with the cooperation of related departments.
	【Global warming measures】 <ul style="list-style-type: none"> ● Implement measures to encourage the CO₂ emission control on the demand side 	<ul style="list-style-type: none"> ● The implementation of further business activities will be examined together with departments concerned, including the promotion of a system with a high-energy utility efficiency, which takes environment into account.
	【Environmental education】 <ul style="list-style-type: none"> ● Creation of basis for supporting the environmental and energy education 	<ul style="list-style-type: none"> ● Exhibit halls are added to main power generation facilities and receiving visitors from environmental education and other organizations. Further utilization will be examined for environmental and energy educational use based on the opinions from the visitors.