

# Message from the President



Our way of life up to now has always been supported by the sound, cyclical systems that are an innate part of our earth, and by the rich resources that this earth has to offer.

Today, however, problems such as global warming and destruction of the ozone layer due to human activities in recent years are exacerbating environmental degradation. They call for countermeasures to be taken immediately, worldwide. Given these issues, and as an electric utility inseparable from the energy industry, we are committed to pursuing corporate activities that emphasize environmental conservation and better environmental management.

Electric utilities by their nature contribute to various environmental loads, such as CO<sub>2</sub> emissions, in conducting their everyday business operations. However, our company considers minimizing such loads to be a major management priority. Kyushu Electric has conducted environment conservation efforts and made public the results thereof, inviting wide opinions as to their effects.

We are striving to enhance our environmental activities by reinforcing the company's environmental management, by implementing the "Kyushu Electric Company Environment Charter" which better expresses our firm stance on environmental management, and by deploying environmental management systems (EMS) company-wide to continuously improve such activities.

This Environment Action Report is the fifth in a series to date, and has been compiled to reflect the company's current position on environmental management. We strive to further substantiate the company's environmental conservation practices through communication with many members of the public. I am looking forward to hearing from you.

Michisada Kamata  
President  
September, 2001