



I Promotion of Environmental Management

Kyushu Electric Company is aware that dealing with environmental problems is a fundamental precondition of its own existence and business activities. In doing so, the company will execute corporate activities that contribute to a sound environment while satisfying the social commitments expected of a corporation. For this purpose, Kyushu Electric Company shall promote environmental management that will enable both conservation of the environment and growth of the corporation by implementing the Kyushu Electric Power Environment Charter, by establishing the Kyushu electric power environmental advisory council, and by bolstering the environment conservation system within the corporation.

1. Kyushu Electric Power Environment Charter

The Kyushu Electric Power Environment Charter (implemented February 2001) outlines the stance and directions of the environmental activities to be pursued. While upholding the company's corporate creed (to be a business creating a more people-friendly Kyushu), Kyushu Electric is working to achieve the environmental conservation goals outlined in the Charter.

Corporate Philosophy

1. Kyushu Electric shall keep energy aglow forever.
2. Kyushu Electric shall maintain close contact with the community at all times and act in pursuit of valuable social goals.
3. Kyushu Electric shall create a dynamic corporate culture by being a step ahead of the times.



Kyushu Electric Power Environment Charter Towards an Environmentally Friendly Corporate Stance

1. The company shall, in all its corporate activities, recognize the importance of maintaining awareness of environmental conservation needs.

Kyushu Electric Company fully realizes that dealing with environmental problems is a fundamental precondition for its own existence and business activities.

2. In all its corporate activities, the company shall make concerted efforts to contribute to a sound environment.

Strive to prevent global warming and to conserve nature and the environment.

Actively implement environmental conservation programs that contribute to the community's well being.

Reduce waste output and encourage use of waste as a resource, thus promoting a recycling-based society.

3. The company shall, in all its corporate activities, promote the disclosure of environment-related information.

Promote ease of public access to business related environmental information and provide opportunities for communicating with many members of the general public.