

Actual Electricity Sales Volume in the First Six Months of FY2013

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the first six months of FY2013 (April 1st-September 30th) came to about 42,289 million kWh, up by 0.5% from the same period in FY2012.

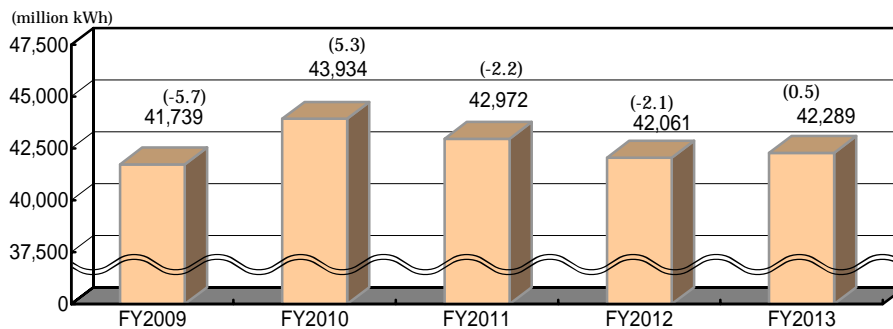
The sales volume was exceeded the previous year's level for the first time in 3 years since FY 2010.

Sales Volume By Sector/Use

		Actual Sales (million kWh)	Changes from FY2012 (%)	
Demand other than those under Liberalization	Lighting	14,028	1.2	
	Power	Low Voltage	2,415	1.9
		Others	358	-1.3
Total		16,801	1.2	
Demand under Liberalization	Business	10,191	1.7	
	Industrial	15,297	-1.0	
	Total	25,488	0.1	
Electricity Sales Total		42,289	0.5	

(Figures are included above)	General demand	30,238	1.3
	Large-scale demand	12,051	-1.4

First six months' electricity sales volume in recent 5 fiscal years



(Note) Figures in () are percent changes from the previous years

Changes from the previous year by month

	%					
	April	May	June	July	Aug.	Sept.
General demand	-5.6	-1.5	1.6	5.4	4.8	2.4
Large-scale demand	-3.6	-3.1	-2.0	0.8	0.7	-1.7
Total	-5.0	-2.0	0.4	4.0	3.7	1.3

Changes from the same period in the previous year in recent 5 years

	%				
	FY2009	FY2010	FY2011	FY2012	FY2013
General demand	-2.0	4.6	-3.9	-2.7	1.3
Large-scale demand	-14.5	7.1	2.3	-0.6	-1.4
Total	-5.7	5.3	-2.2	-2.1	0.5

2. Sales Volume by Sector/Use

I. General Demand (Customers Other Than Large-Scale Industrial Customers)

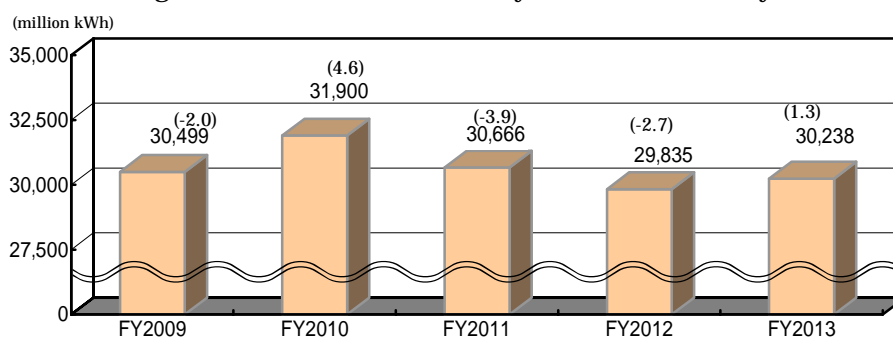
The demand for electric light, power for commercial operations and other general demands increased by 1.3% compared with the 2Q of the previous year mainly due to an increase in the air-conditioning demand as the temperature in mid June through August was higher than the previous year's level while the effect of power saving.

The sales volume exceeded the previous year for the first time in 3 years since FY2010.

Average temperature in FY2013 (in Kyushu) (°C)

	April	May	June	July	Aug	Sep
Actual	14.8	20.4	23.8	29.2	29.6	25.2
Compare to average	-0.7	0.7	0.6	2.1	1.7	0.5
Compare to the previous year	-1.3	0.1	0.8	1.6	0.8	0.6

First six months' general demand of electricity in recent 5 fiscal years



(Note) Figures in () are percent changes from the previous years

II. Large-scale Demand

The power demand from large industrial customers decreased by 1.4% compared with the 2Q of the previous year mainly due to the decrease in production of Electric Machinery and Non-ferrous Metals.

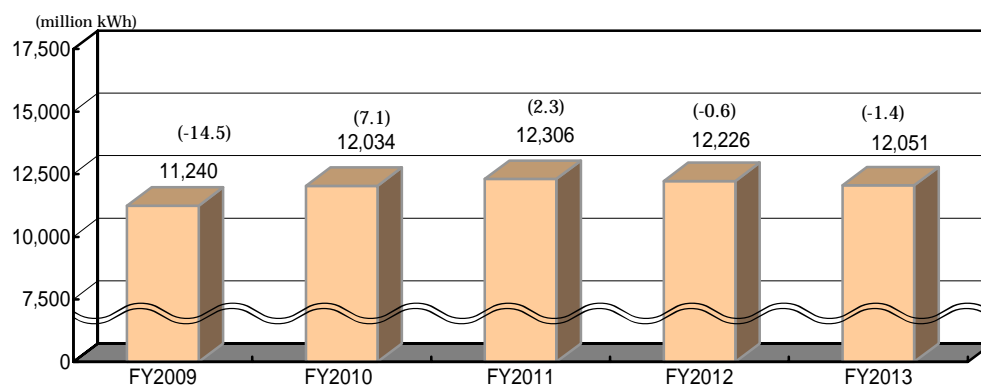
The sales volume underperformed the previous year for 2 years in a row from FY 2012.

	Actual Sales (million kWh)	Changes from FY2012 (%)	Composition ratio (%)	Characteristics
Machinery Total	3,363	-3.6	27.9	
Electric	2,287	-4.4	19.0	Decreased production of semiconductors
Transportation	824	-1.5	6.8	Increased operation of private power generators in some factories and decreased production of automobiles
Steel and Iron	1,312	3.5	10.9	Increased production of crude steels
Chemicals	1,342	-0.3	11.1	Increased operation of private power generators in some factories which were under periodical maintenance in previous year
Clay and Stone	452	-7.7	3.8	Decreased production of carbon products
Foodstuffs	1,266	3.2	10.5	Increased production
Pulps and Papers	184	-17.5	1.5	Increased operation of private power generators in some factories
Non-ferrous Metals	872	-9.1	7.2	Decreased production of silicon wafers
Others	3,260	1.1	27.1	Decreased operation of private power generators in some factories
Total	12,051	-1.4	100.0	

Changes from the previous year by type of industry (%)

	FY2011		FY2012		FY2013
	Apr-Sep	Oct-Mar	Apr-Sep	Oct-Mar	Apr-Sep
Machinery Total	-1.7	0.4	-1.0	-6.0	-3.6
Electric	-0.5	-2.5	-4.1	-6.4	-4.4
Transportation	-5.1	10.0	8.2	-5.9	-1.5
Steel and Iron	13.6	-3.9	5.8	3.7	3.5
Chemicals	3.5	0.4	2.6	0.9	-0.3
Clay and Stone	6.3	0.0	1.7	-4.5	-7.7
Foodstuffs	1.8	0.9	-0.8	-0.8	3.2
Pulps and Papers	-3.1	-0.2	-3.5	-7.9	-17.5
Non-ferrous Metals	2.8	-4.9	-4.0	2.2	-9.1
Others	2.3	-3.2	-2.9	-2.4	1.1
Total	2.3	-1.4	-0.6	-2.1	-1.4

First six months' large-scale demand of electricity in recent 5 fiscal years



(Note) Figures in () are percent changes from the previous years