

Actual Electricity Sales Volume in FY2013

1. Overview

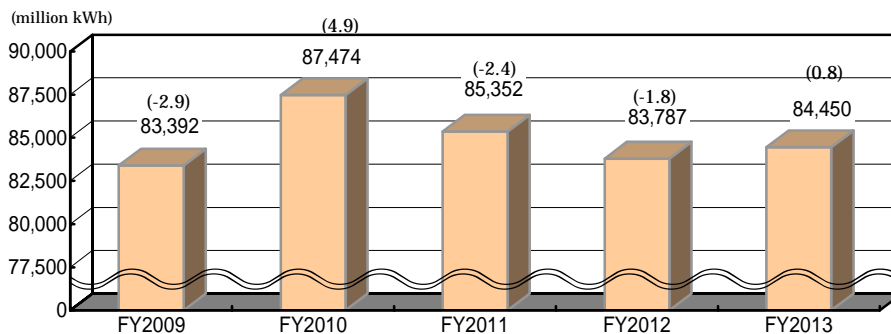
Total electricity sales volume by Kyushu Electric Power Co., Inc., for FY2013 came to about 84,450 million kWh, up by 0.8% from FY2012.

The annual sales volume was exceeded the previous year's level for the first time in 3years since FY2010.

Sales Volume By Sector/Use

		Actual Sales (million kWh)	Changes from FY2012 (%)	
Demand other than those under Liberalization	Lighting	29,792	1.0	
	Power	Low Voltage	4,563	2.4
		Others	728	-2.5
Total		35,083	1.1	
Demand under Liberalization	Business	19,439	1.1	
	Industrial	29,928	0.2	
	Total	49,367	0.6	
Electricity Sales Total		84,450	0.8	
(Figures are included above)	General demand	60,827	1.1	
	Large-scale demand	23,623	0.0	

Electricity sales volume in recent 5 fiscal years



(Note) Figures in () are percent changes from the previous years

Changes from the previous year by month

(%)

	Apr-Sep	Oct	Nov	Dec	Jan	Feb	Mar	Oct-Mar	Annual
General demand	1.3	4.4	3.1	-4.4	1.2	-0.9	2.4	0.8	1.1
Large-scale demand	-1.4	2.8	-0.9	0.4	2.2	4.4	1.0	1.6	0.0
Total	0.5	3.9	1.9	-3.1	1.4	0.4	2.0	1.0	0.8

Changes from the same period in the previous year in recent 5 fiscal years (%)

	FY2009	FY2010	FY2011	FY2012	FY2013
General demand	-1.4	4.3	-3.5	-2.0	1.1
Large-scale demand	-6.7	6.4	0.4	-1.4	0.0
Total	-2.9	4.9	-2.4	-1.8	0.8

2. Sales Volume by Sector/Use

I. General Demand (Customers Other Than Large-Scale Industrial Customers)

The demand for electric light, power for commercial operations and other general demands increased by 1.1% from FY2012 due to an increase in the air-conditioning demand as the temperature from June to October was higher than the previous year's level.

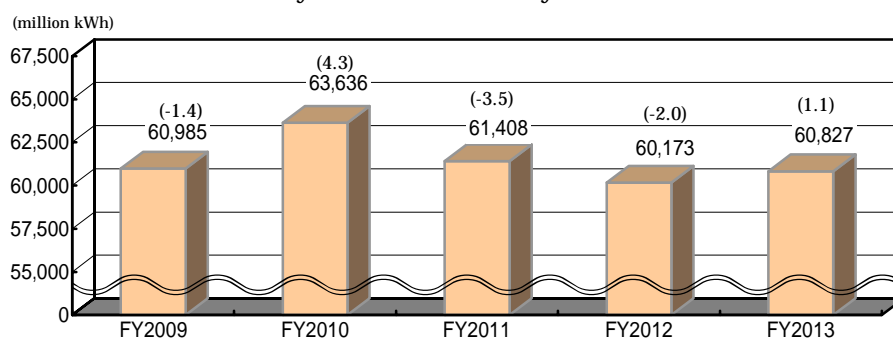
The sales volume exceeded the previous year's level for the first time in 3years since FY2010.

Average temperature in FY2013 (in Kyushu)

(°C)

	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Actual	14.8	20.4	23.8	29.2	29.6	25.2	20.8	13.3	7.9	7.4	7.9	11.6
Compare to average	-0.7	0.7	0.6	2.1	1.7	0.5	1.4	-0.6	-1.1	0.7	0.2	0.9
Compare to the previous year	-1.3	0.1	0.8	1.6	0.8	0.6	1.5	0.5	0.3	1.4	-0.2	-0.9

General demand of electricity in recent 5 fiscal years



(Note) Figures in () are percent changes from the previous years

II. Large-scale Demand

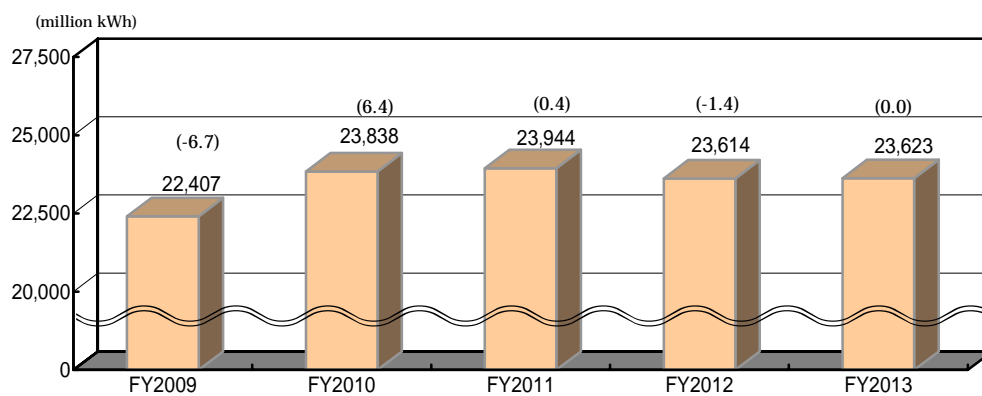
The power demand from large industrial customers was same level as FY2012(0.0%) due to the increase in production of Steel and Iron in spite of the decrease in production of Electric Machinery and Non-ferrous Metals.

	Actual Sales (million kWh)	Changes from FY2012 (%)	Composition ratio (%)	Characteristics
Machinery Total	6,455	-2.2	27.3	
Electric	4,324	-3.6	18.3	Decreased production of semiconductors
Transportation	1,634	0.8	6.9	Increased production of auto parts
Steel and Iron	2,725	10.0	11.5	Increased production of crude steels
Chemicals	2,692	0.6	11.4	Increased production and upturn of capacity utilization in some factories shut down their facilities in previous year.
Clay and Stone	950	-3.9	4.0	Increased operation of private power generators in some factories
Foodstuffs	2,371	3.4	10.0	Increased capacity in some factories
Pulps and Papers	356	-17.4	1.5	Increased operation of private power generators in some factories
Non-ferrous Metals	1,692	-8.1	7.2	Decreased production and periodical maintenance of production capacities in some factories
Others	6,382	1.2	27.1	Decreased operation of private power generators in some factories
Total	23,623	0.0	100.0	

Changes from the previous year by type of industry (%)

	FY2011	FY2012		FY2013	
	Oct-Mar	Apr-Sep	Oct-Mar	Apr-Sep	Oct-Mar
Machinery Total	0.4	-1.0	-6.0	-3.6	-0.7
Electric	-2.5	-4.1	-6.4	-4.4	-2.8
Transportation	10.0	8.2	-5.9	-1.5	3.3
Steel and Iron	-3.9	5.8	3.7	3.5	16.8
Chemicals	0.4	2.6	0.9	-0.3	1.5
Clay and Stone	0.0	1.7	-4.5	-7.7	-0.3
Foodstuffs	0.9	-0.8	-0.8	3.2	3.7
Pulps and Papers	-0.2	-3.5	-7.9	-17.5	-17.3
Non-ferrous Metals	-4.9	-4.0	2.2	-9.1	-6.9
Others	-3.2	-2.9	-2.4	1.1	1.4
Total	-1.4	-0.6	-2.1	-1.4	1.6

Large-scale demand of electricity in recent 5 fiscal years



(Note) Figures in () are percent changes from the previous years