

The Financial Targets on Kyushu Electric Power Group's Medium-term Management Policy And the Outline of the FY2017 Management Plan

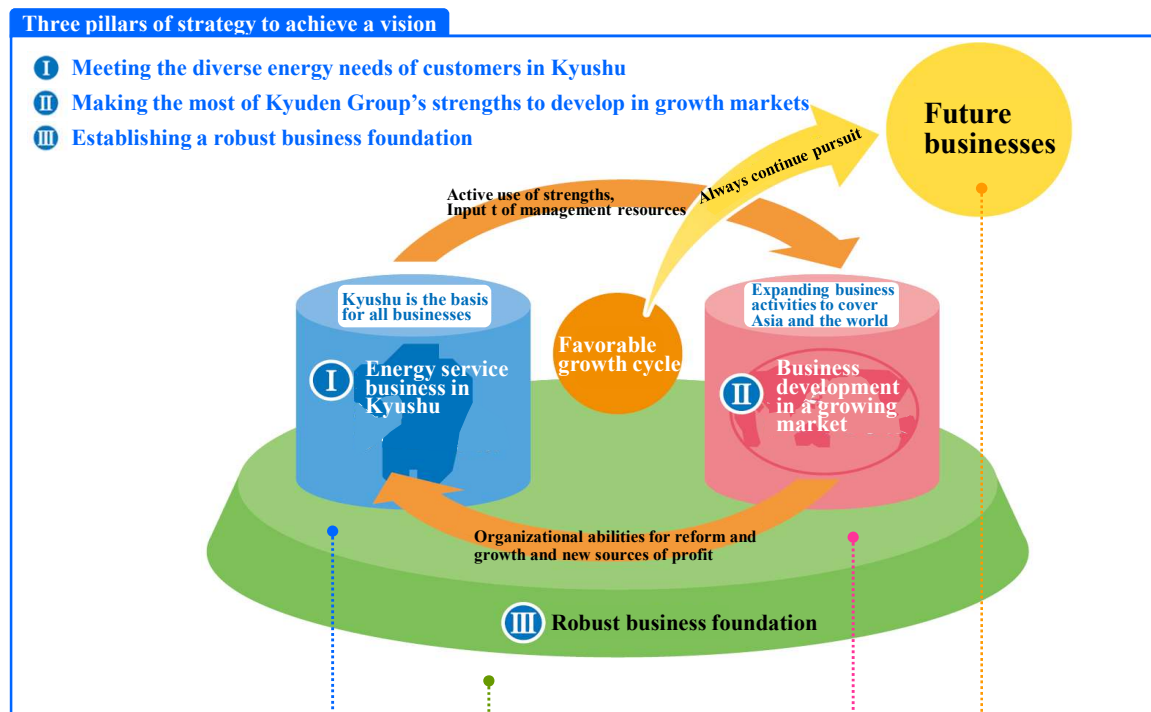
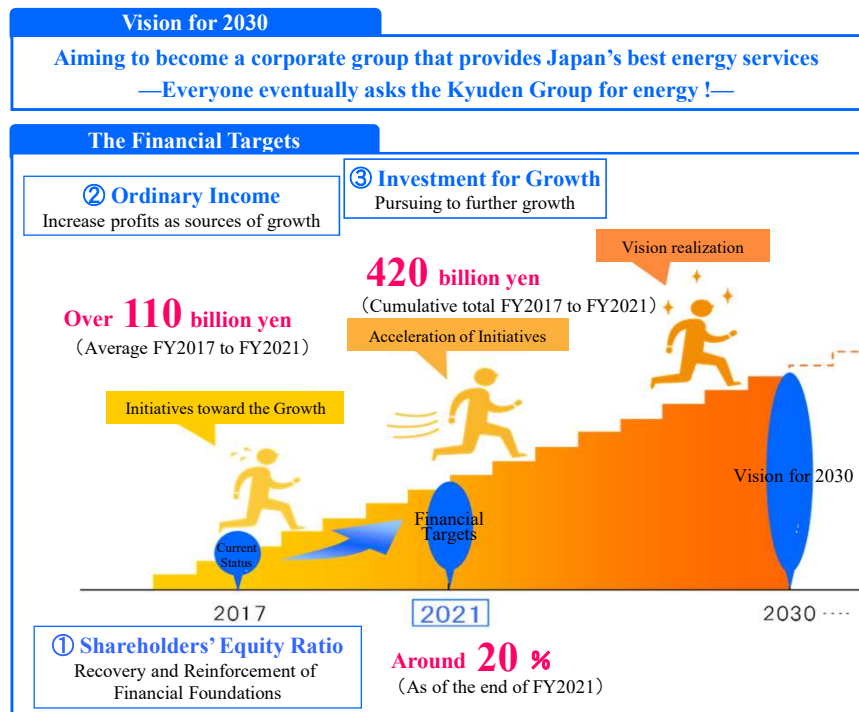
In the beginning

Kyushu Electric Power Group formulated 'Kyushu Electric Power Group Medium-term Management Policy' on April 2015, and have made maximum efforts for various initiatives in order to achieve our mission to "Make a brighter future for generations to come" and continue to be trusted and chosen by customers as an energy supplier, even if we are in the competitive environment as the full liberalization of the retail market.

Kyushu Electric Power Group formulated the Financial Targets for the next five years toward materialization of our Vision for 2030, and compiled the Outline of the FY2017 Management Plan as the specific action plan.

By continuing to push forward with these initiatives on a group wide basis, Kyushu Electric Power Group are aiming to achieve sustained growth and to provide value to our stakeholders.

Kyushu Electric Power Group's Medium-term Management Policy



Initiatives toward achieving The Financial Targets (the Outline of the FY2017 Management Plan)

I Energy service business in Kyushu

- Enter the market of the gas retail business on a full scale
- Rate plans and Services that meet the diverse needs of customers
- Initiatives for IT and Telecommunications and Lifestyle-oriented Services
- To secure power sources that are both competitive and reliable
- Safe and stable operation of Sendai Nuclear Power Station unit No.1 and 2
- Stable operation of the electricity system

etc.

II Business development in a growing market

- Development of overseas electricity business
- Development of power sources outside Kyushu by the alliance with other companies
- One-stop energy services regarding renewable energy by Kyuden Mirai Energy Co., Ltd.

etc.

{ Sarulla Geothermal IPP Project in Indonesia }

III Robust business foundation

- Promoting an autonomous operation, foundation of an organizational and operating structure to overcome competition
- Thorough safety initiatives (Establishment of Corporate Safety promotion Committee)
- Improving communication with local residents regarding Nuclear Power Station
- Thorough management efficiency, and initiatives to reinforce procurement function
- Initiatives toward work-style reforms

etc.

Initiatives of Future businesses

- Creation of Innovation leading the growth of Kyushu Electric Power Group
- Creation of new business and services by "KYUDEN i-PROJECT"
- Consideration new services for households by using Internet of Things technology

KYUDEN i-PROJECT