

Turning Change into Opportunity

Since its establishment in 1951, the mission of the Kyushu Electric Power Company has been to assure quality and comfort in life for customers and their local communities by providing a stable supply of electricity. We have taken on challenges during ages of many changes, including post-war reconstruction and subsequent high economic growth, the oil shocks of the 1970s and the recent deregulation of the electricity and gas industries.

Rather than resist future electricity system reforms and many other changes and challenges in the management environment, Kyushu Electric Power will continue to proactively take on such changes as challenges and strive to further increase corporate value.

Major changes

Efforts to further increase corporate value

Additional electricity and gas system reforms

Create diverse business schemes

Up until now, we have been engaged in sales of electricity through an integrated platform including power generation, transmission and distribution, and retail. The management environment will change significantly due to the electricity and gas system reforms. We will take such changes as an opportunity, and aim to further expand our earnings base.

Increase in electricity demand in overseas markets

Apply the strengths cultivated over the years to overseas markets

We leverage technologies and expertise that we have until now accumulated within and outside of Japan, centering on the high growth markets of Asia with the IPP* business at the core of development.

* Independent Power Producer

Growing expectations for renewable energy

Develop and advance renewable energy

Leveraging the technologies and know-how we have accumulated over the years both in Japan and overseas, centering on geothermal and hydroelectric, we are also working on offshore wind power, which has latent potential, based on the advances technology teams while considering stable supply and the environment.

Unchanging mission and desires

Stable supply



Our first LNG-only power plant [Shin Kokura Power Station]



Restoration work following Kumamoto Earthquake

Safety and security efforts



Cooling water supply drills at Genkai Nuclear Power Station



Kyuden Gas, launched in April 2017



Retail electricity sales in the Kanto region started in April 2016 by wholly-owned subsidiary Kyuden Mirai Energy Company, Inc.

▶ Feature 1 (P.20)
Policies Amid Full Liberalization of the Retail Markets for Electricity and Gas



Vietnam's first foreign capital IPP project [Phu My III (Vietnam)]



One of the world's largest geothermal power plants [Sarulla Geothermal Power Station (Indonesia)]

▶ Feature 2 (P.24)
Overseas Energy Business Initiatives



Japan's first arch-type dam [Kamishiiba Power Station]



Japan's largest geothermal power station [Hatchobaru Geothermal Power Station]

▶ Feature 3 (P.28)
Renewable Energy Business Efforts



Resident evacuation support drills at Sendai Nuclear Power Station

Co-existing with local communities



Interacting with local residents [open-office day]



Environmental education activities in the Kuju Kyuden Forest

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CSR Key Issues

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