

# Co-Existing with Communities and Society

Kyushu Electric Power prioritizes resolving community and social issues through environmental activities and support for raising future generations.

## Basic Policy on Activities for Co-Existence with Communities and Society

As a good corporate citizen, Kyushu Electric Power actively promotes activities for co-existing with communities and society with a view to realizing pleasant and enriching communities and society and contributing to their sustained development.

## Main Initiatives in Fiscal 2017

- Initiatives to further enhance activities for co-existence with communities and society
- Activities to support the development of the next generation
- Environmental activities
- Initiatives to solve local issues

## Number of Participants of Community Co-Existence Activity (Fiscal 2016)

About **60,000**

To meet the expectations of local residents and enhance activities for co-existence with communities and society, the entire Group engages in environmental activities, such as environmental preservation and education activities, activities to support the development of the next generation that assist with the raising of healthy children, Korabora Q-den volunteer activities with local residents, and other activities to solve issues facing each region.

## Examples of Specific Initiatives

### ■ Establishment of Kyuden Mirai Foundation

Kyuden Mirai Foundation was established in May 2016 to meet the expectations of community members and further enhance activities for contributing to solutions to community issues by conducting environmental activities and activities to support raising future generations.

The foundation will enhance environmental protection activities in the Kuju Bogatsuru Wetlands in Oita Prefecture, which have been conducted together with community members, and our environmental education program that utilizes watershed forestland, and will also provide grants for activities to support the development of future generations that are conducted by local organizations.

### ■ Activities

#### ○ Environmental activities

- Environmental preservation activities at the Bogatsuru Wetlands (Taketa, Oita Prefecture)
- Environmental education activities at Lake Yamashita (Yufu, Oita Prefecture)

#### ○ Activities to support the development of the next generation

- Grants for activities such as support for children's education and support for childcare conducted by local organizations

### ■ Initiatives to Assist with Reconstruction after Kumamoto Earthquake

We are engaged in various activities to help with reconstruction after the Kumamoto earthquake.

Through March 2017, a total of 689 employees helped clean up individual homes damaged by earthquake and removed waste.

Group company Kyuden Sangyo Co., Inc. planned the Triple Volunteer Tour for Group employees to help areas affected by the disaster in three ways, through volunteer work, tourism and information dissemination. A total of 120 employees participated in four events.

In November, we held an event featuring souvenirs for tourists at commercial facilities within the JR Hakata Station, and put on display an Aso Reconstruction Support Booth in Tenjin, Fukuoka City. Business owners affected by the earthquake sold their goods produced in Kumamoto Prefecture to the many customers who came out to support them.

In February 2017, we created a catalog of goods made in Kumamoto Prefecture and widely promoted sales by using our network. We donated a portion of the proceeds to Kumamoto Prefecture.

Looking ahead, we will continue to help with reconstruction efforts after the Kumamoto earthquake by working closely with affected areas.



Removing broken roofing tiles



Kumamoto reconstruction support catalog



Unloading relief materials



Exhibition of souvenirs for tourists to support reconstruction (JR Hakata Station)