Actual Electricity Sales Volume in December 2009

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of December 2009 came to about 6,640 million kWh, down about 0.9% from December 2008. The sales volume was below the previous year's level for 16 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in December 2009 decreased by 1.8% from December 2008 due to a decrease in the air-conditioning demand as the temperature in mid November through early December was higher than the previous year's level. The sales volume underperformed the previous year for 3 months in a row.

II. Large-scale Customers

The increased sales in main industries including Transportation machinery and Chemicals and Non-ferrous Metals brought sales volume up by 1.7% from the previous year. The sales volume exceeded the previous year for the first time in 15 months since September 2008.

2. Sales Volume by Sector/Use

3. Breakdown of Large-scale Sales

(million kWh, %)

(million kWh, %)							
		Actual Sales Changes from the previous year		Cumulative changes from FY2008			
	Lighting		2,379	-1.4	-1.0		
Demand other than those under	Power	Low Voltage	316	-4.3	-4.3		
Liberalization		Others	66	-9.3	-0.3		
	Total		2,761	-1.9	-1.5		
	Business		1,496	-1.7	-2.3		
Demand under Liberalization	Industrial		2,383	1.0	-10.4		
	Total		3,879	-0.1	-7.3		
Electricity Sales Total		lectricity Sales Total		-0.9	-5.0		

(Figures are included above)	General Demand	4,766	-1.8	-2.2	
	Large-scale Demand	1,874	1.7	-11.8	

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	Actual Sales	Changes from the Previous year	Cumulative changes from FY2008			
Machinery	543	2.2	-14.3			
Electric	382	1.3	-16.1			
Transportation	123	6.5	-8.0			
Steel and Iron	187	2.0	-28.8			
Chemicals	199	7.3	-9.2			
Clay and Stone	82	-19.1	-24.8			
Foodstuffs	177	0.5	0.3			
Pulps and Papers	35	-2.4	-6.2			
Non-ferrous Metals	137	13.4	-8.9			
Others	514	1.0	-5.7			
Total	1,874	1.7	-11.8			

[Reference]

Average temperature (in Kyushu 7 prefectures)

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	November			December				
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	16.8	13.0	12.0	13.9	11.0	8.5	7.4	8.9
Compare to the previous year	0.0	0.2	1.1	0.4	1.6	-1.2	-0.5	0.0
Compare to average	1.1	-0.7	0.6	0.3	1.2	-0.1	-0.3	0.2