

Actual Electricity Sales Volume in April 2010

1. Overview

Total electricity sales volume by Kyushu Electric Power Co., Inc., for the month of April 2010 came to about 6,992 million kWh, up about 6.4% from April 2009. The sales volume exceeded the previous year's level for 4 months in a row.

I. General Demand (Customers Other Than Large-scale Customers)

Sales volume in April 2010 increased by 4.9% from April 2009 as the metering period was longer than in last year and the increased air-conditioning demand in March through April when temperature stayed in lower level than in last year. The sales volume exceeded the previous year for 4 month in a row.

II. Large-scale Customers

The increased sales in main industries including Electric machinery, Transportation machinery, Chemicals and Non-ferrous Metals brought sales volume up by 10.8% from the previous year. The sales volume exceeded the previous year for 5 months in a row.

2. Sales Volume by Sector/Use

(million kWh, %)

		Actual Sales	Changes from the previous year	Cumulative changes from FY2009	
Demand other than those under Liberalization	Lighting	2,651	7.7	7.7	
	Power	Low Voltage	351	6.6	6.6
		Others	105	2.5	2.5
	Total		3,107	7.4	7.4
Demand under Liberalization	Business	1,514	0.0	0.0	
	Industrial	2,371	9.5	9.5	
	Total	3,885	5.6	5.6	
Electricity Sales Total		6,992	6.4	6.4	

(Figures are included above)	General Demand	5,142	4.9	4.9
	Large-scale Demand	1,850	10.8	10.8

3. Breakdown of Large-scale Sales

(million kWh, %)

		Actual Sales	Changes from the Previous year	Cumulative changes from FY2009
Machinery	Electric	373	8.5	8.5
	Transportation	122	21.4	21.4
	Total	535	11.6	11.6
Steel and Iron		166	12.2	12.2
Chemicals		203	24.6	24.6
Clay and Stone		84	14.4	14.4
Foodstuffs		174	0.2	0.2
Pulps and Papers		44	2.6	2.6
Non-ferrous Metals		151	22.3	22.3
Others		493	5.9	5.9
Total		1,850	10.8	10.8

[Reference]

Comparison to the previous year

after meter-reading period adjustment (%)

		April	
Demand other than those under Liberalization	Lighting	5.2	
	Power	Low Voltage	4.2
		Others	0.4
	Total		5.0
General Demand		3.4	
Total Electricity Sales Volume		5.3	

Average temperature (in Kyushu 7 prefectures)

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	March				April			
	Early	Mid	Late	Ave.	Early	Mid	Late	Ave.
Actual	11.0	12.6	10.5	11.3	14.5	13.6	15.0	14.4
Compare to the previous year	0.7	-0.5	-1.3	-0.5	0.8	-4.4	-0.6	-1.4
Compare to average	2.1	2.4	-1.1	1.0	0.9	-1.6	-1.9	-0.8